Digital Transformation
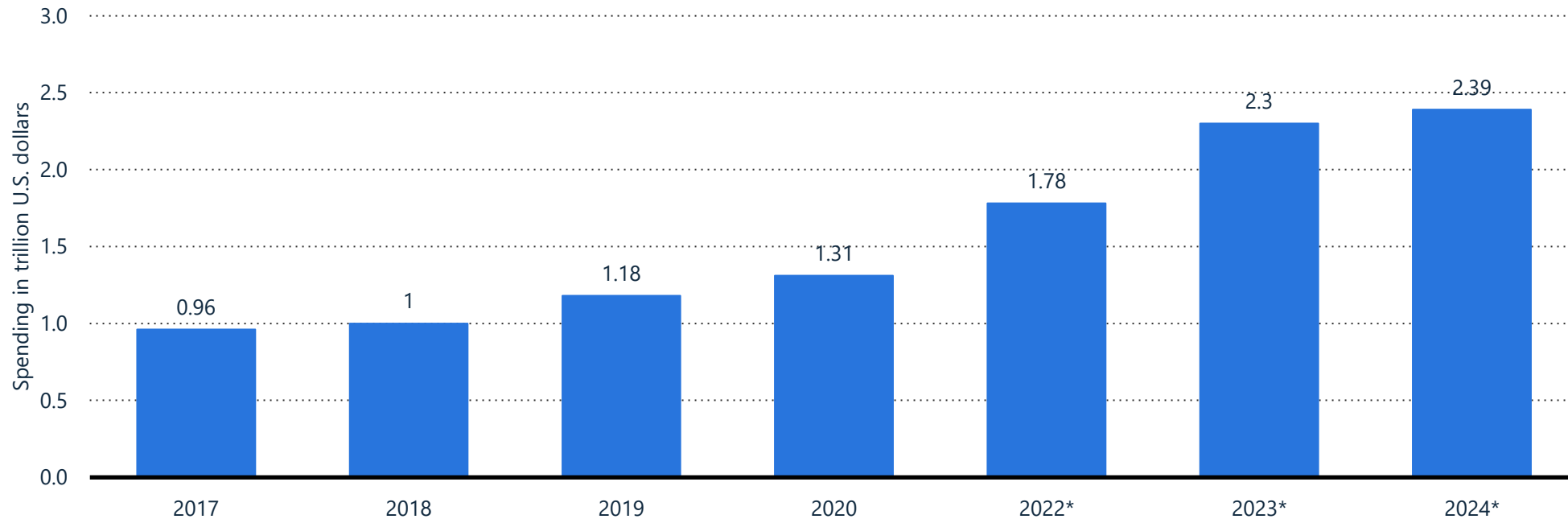
Spending on digital transformation technologies and services worldwide from 2017 to 2024 (in trillion U.S. dollars)

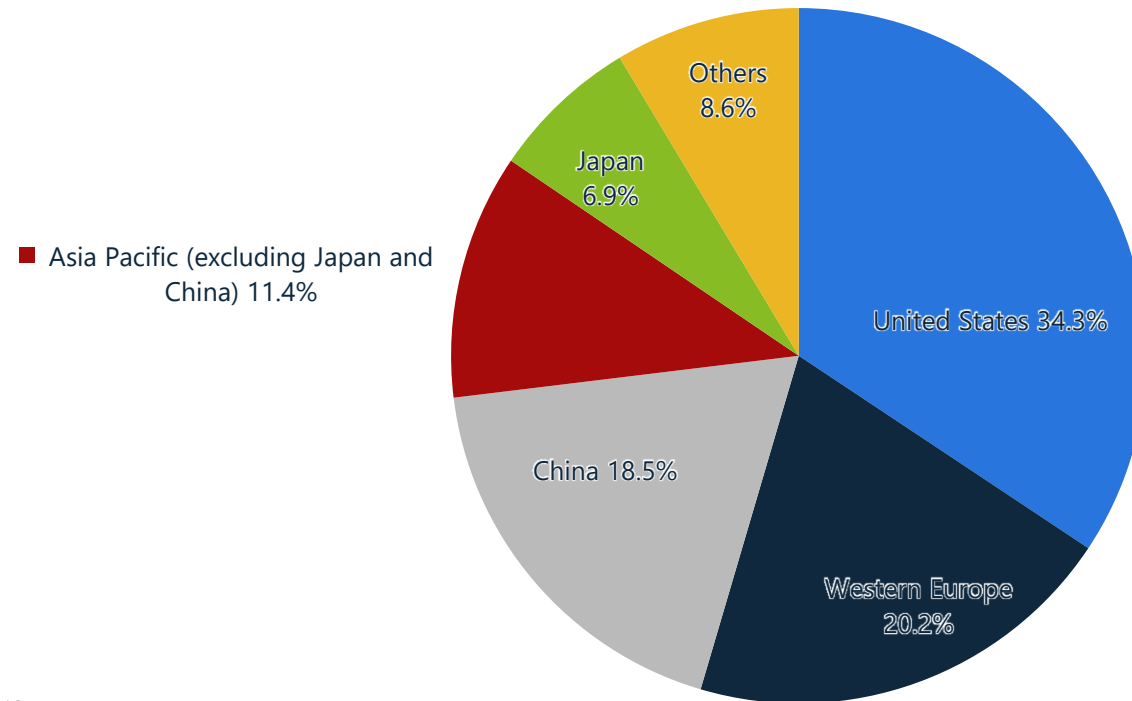Digital transformation spending worldwide 2017-2024

Note(s): Worldwide; 2017 to 2020

Further information regarding this statistic can be found on page 60.

Source(s): IDC; Statista estimates; Salesforce.com; ID 870924

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# Digital transformation market share worldwide in 2019, by region

Share of digital transformation market worldwide 2019, by region

Note(s): Worldwide; 2019
Further information regarding this statistic can be found on page 61.
Source(s): IDC; ID 1026344

Nominal GDP driven by digitally transformed and other enterprises worldwide from 2018 to 2023 (in trillion U.S. dollars)

Nominal GDP driven by digitally transformed and other enterprises worldwide 2018-2023

■ Digitally transformed enterprises   ■ Other enterprises
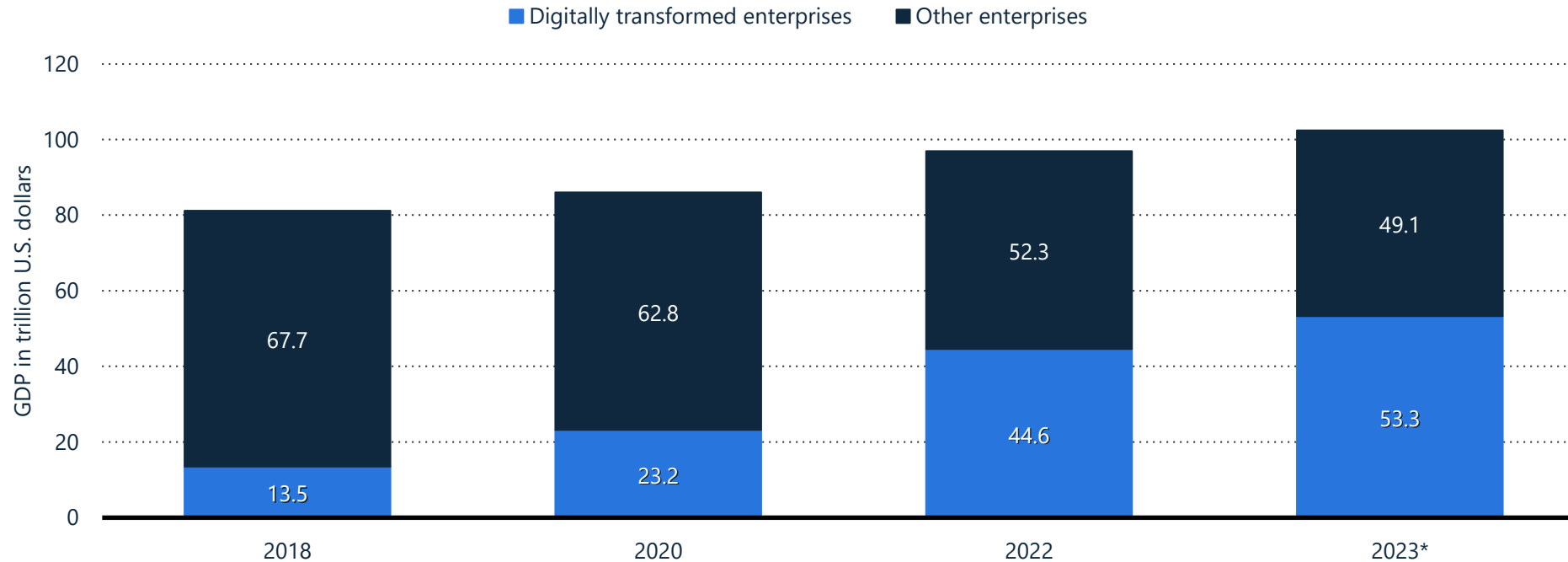
Note(s): Worldwide; 2018 to 2023
Further information regarding this statistic can be found on page 62.
Source(s): IDC; ID 1134766

Country-level digital competitiveness rankings worldwide as of 2020

Digital competitiveness rankings by country worldwide 2020

Digital competitiveness score

Country	Score
United States	100
Singapore	98.05
Denmark	96.01
Sweden	95.15
Hong Kong SAR	94.45
Switzerland	93.69
Netherlands	92.57
Korea Republic	92.25
Norway	92.17
Finland	91.13
Taiwan, China	90.77
Canada	90.48
United Kingdom	86.31
UAE	85.97
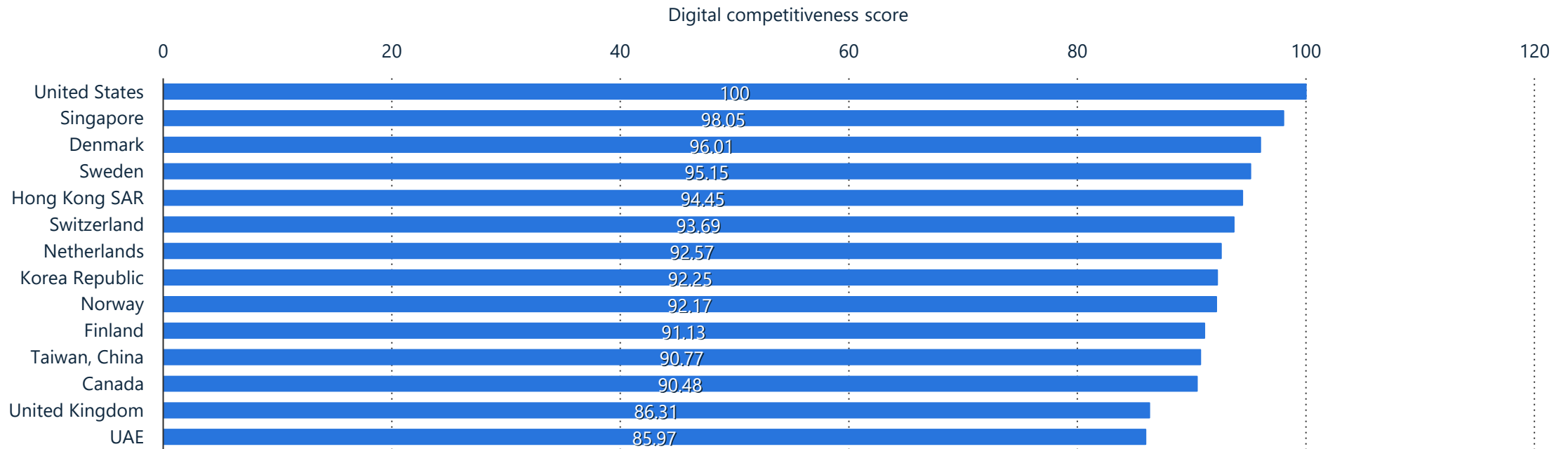
Note(s): Worldwide; 2020
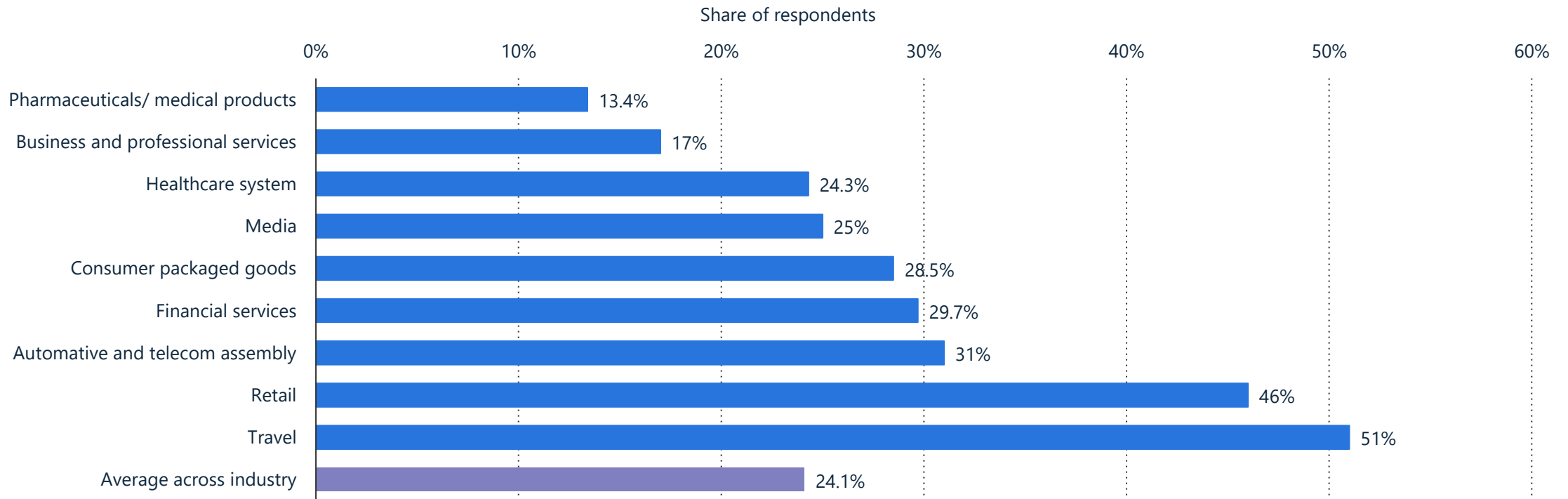
Further information regarding this statistic can be found on page 63.
Source(s): International Institute for Management Development; ID 1042743

Cropped Version
Double click to open excel file with complete data

Global companies' level of digital maturity as of 2018, by vertical

Digital frontier gap worldwide in 2018, by industry

Share of respondents

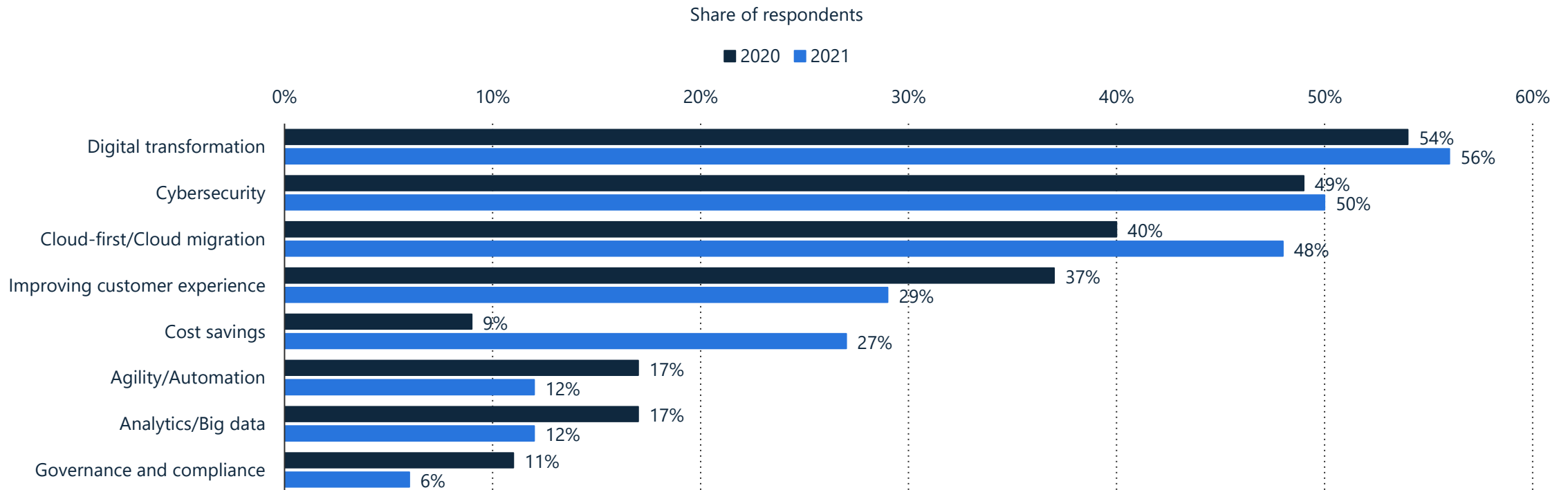| Industry	Share
Pharmaceuticals/ medical products	13.4%
Business and professional services	17%
Healthcare system	24.3%
Media	25%
Consumer packaged goods	28.5%
Financial services	29.7%
Automative and telecom assembly	31%
Retail	46%
Travel	51%
Average across industry	24.1%

Note(s): Worldwide; 2018; 1,600 respondents; companies
Further information regarding this statistic can be found on page 64.
Source(s): McKinsey; ID 1133381

Priorities for IT technology initiatives in companies worldwide from 2020 to 2021

Priorities for IT technology initiatives 2020-2021

Share of respondents

■ 2020 ■ 2021

	2020	2021
Digital transformation	54%	56%
Cybersecurity	49%	50%
Cloud-first/Cloud migration	40%	48%
Improving customer experience	37%	29%
Cost savings	9%	27%
Agility/Automation	17%	12%
Analytics/Big data	17%	12%
Governance and compliance	11%	6%

Note(s): Worldwide; 2019 and 2020; 303 (2020) / 474 (2021); Executives and high-level managers in IT with visibility into their organizations' overall IT budgets. Organizations with at least 2,000 employees.

Further information regarding this statistic can be found on page 65.
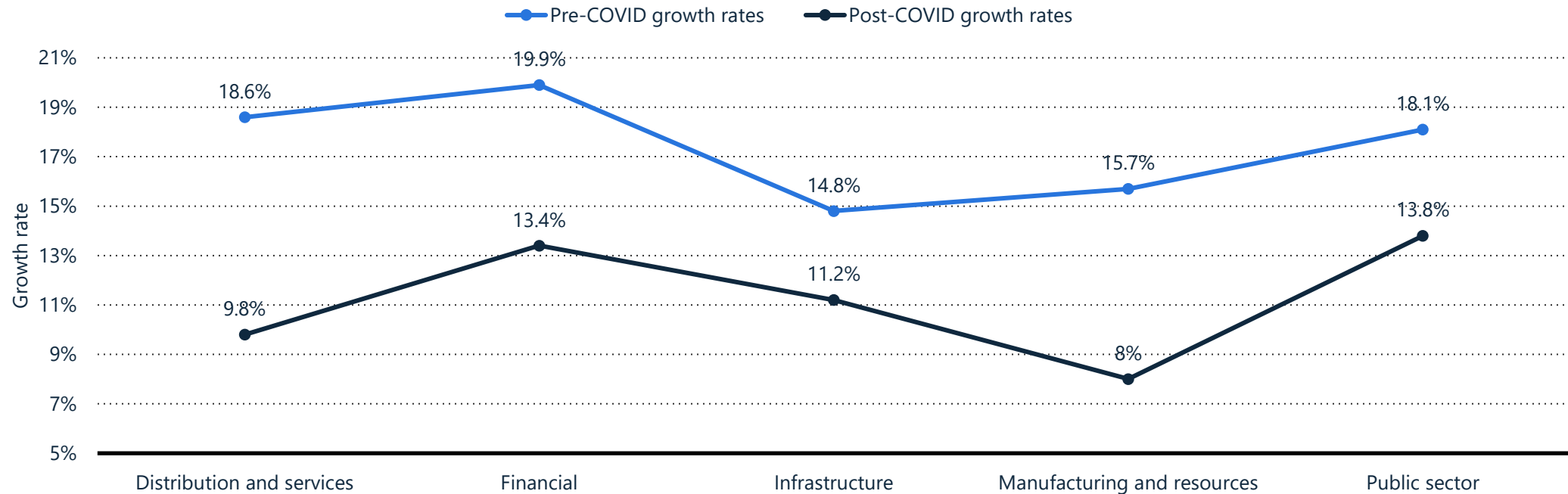**Source(s):** Flexera Software; ID 1106032

COVID-19 Impact

Digital Transformation spending growth forecast worldwide by sector in 2020, pre and post COVID-19

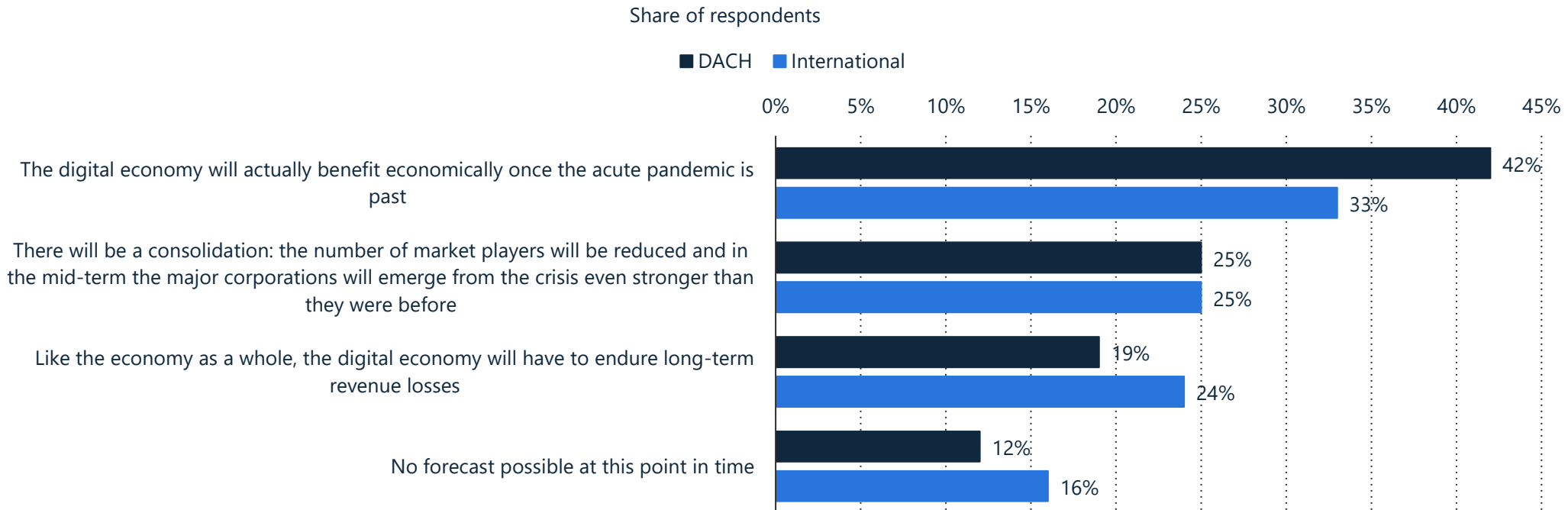Pre and post COVID-19 digital transformation spending growth worldwide 2020

Note(s): Worldwide; 2020
Further information regarding this statistic can be found on page 66.
Source(s): IDC; ID 1127865

How will the coronavirus pandemic affect the overall economic situation of the digital economy?

COVID-19 impact on digital economy worldwide 2020

Share of respondents

■ DACH ■ International

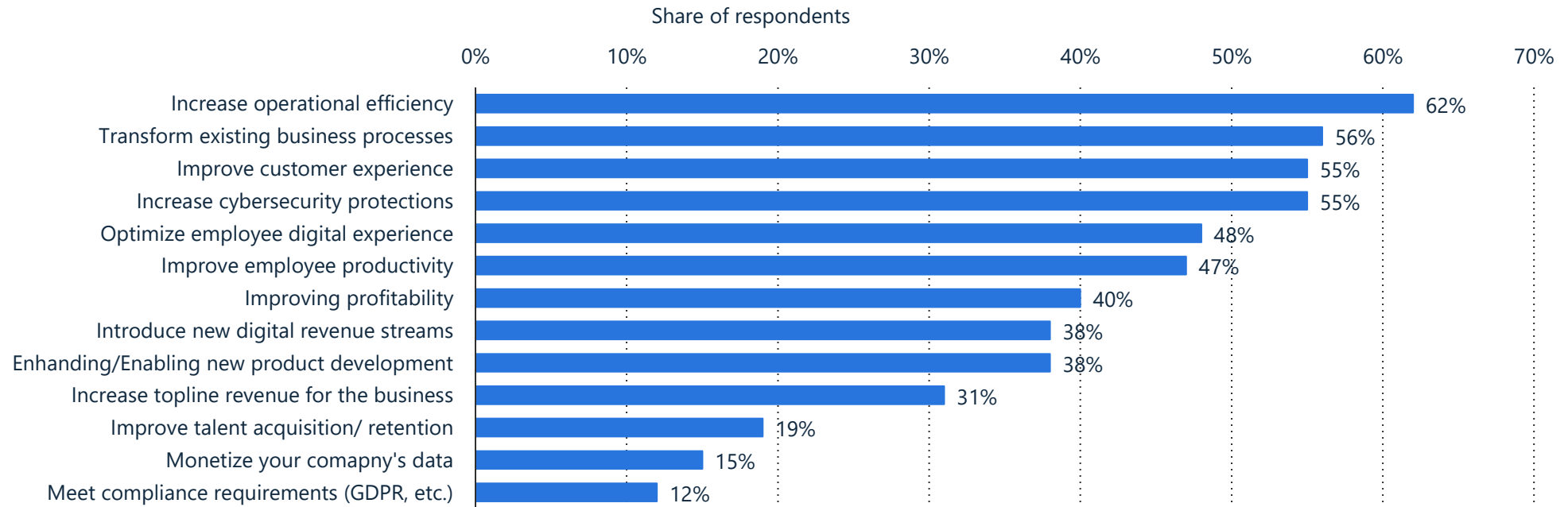| Statement	DACH	International
The digital economy will actually benefit economically once the acute pandemic is past	42%	33%
There will be a consolidation: the number of market players will be reduced and in the mid-term the major corporations will emerge from the crisis even stronger than they were before	25%	25%
Like the economy as a whole, the digital economy will have to endure long-term revenue losses	19%	24%
No forecast possible at this point in time	12%	16%

Note(s): Worldwide; 2020; DACH (n=527), International (n=305); digital decision-makers
Further information regarding this statistic can be found on page 68.
Source(s): DMEXCO; ID 1134429

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10

How has the pandemic impacted the way your organization is prioritizing the following business initiatives? (Showing increased priority)
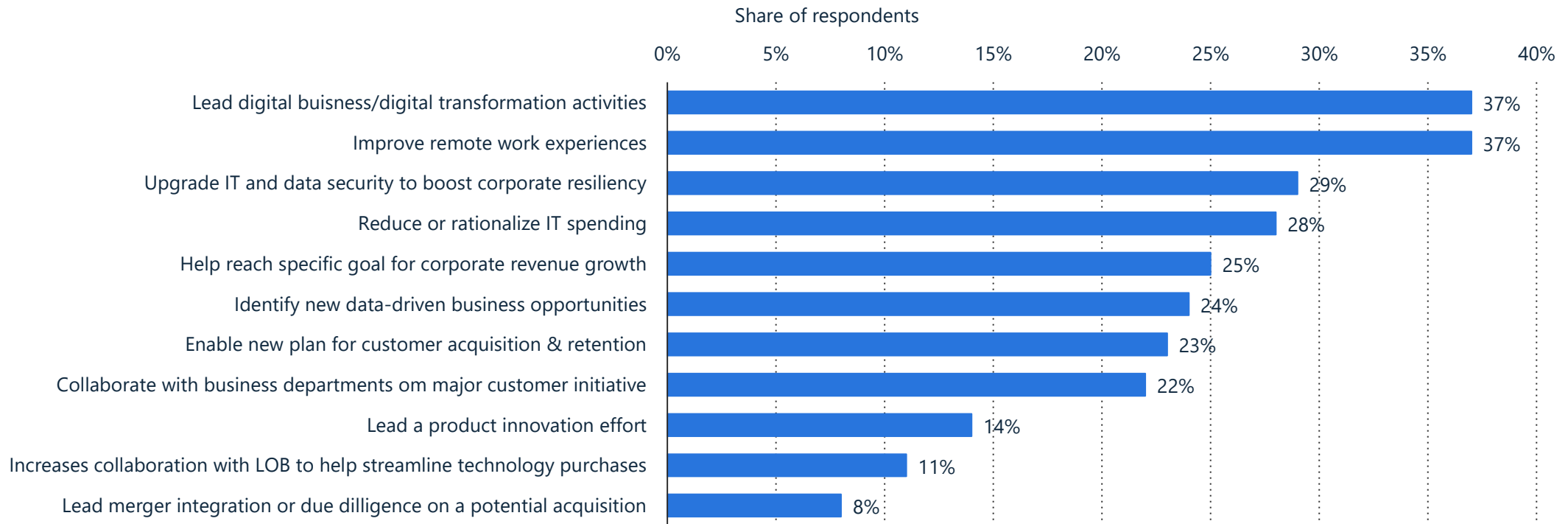
The impact of the COVID-19 pandemic on organizations' business priorities 2020

Share of respondents

Initiative	Share
Increase operational efficiency	62%
Transform existing business processes	56%
Improve customer experience	55%
Increase cybersecurity protections	55%
Optimize employee digital experience	48%
Improve employee productivity	47%
Improving profitability	40%
Introduce new digital revenue streams	38%
Enhanding/Enabling new product development	38%
Increase topline revenue for the business	31%
Improve talent acquisition/ retention	19%
Monetize your comapny's data	15%
Meet compliance requirements (GDPR, etc.)	12%

Note(s): Worldwide; April 2020; 414 respondents; CIOs
Further information regarding this statistic can be found on page 69.
Source(s): IDG Research Services; ID 1131705

Given the current state of the business what are the CEO's top three priorities for you to help business preserve through the current disruption?

CEOs' top priorities for CIOs to preserve business amid COVID-19 2020

Share of respondents

Priority	Share
Lead digital buisness/digital transformation activities	37%
Improve remote work experiences	37%
Upgrade IT and data security to boost corporate resiliency	29%
Reduce or rationalize IT spending	28%
Help reach specific goal for corporate revenue growth	25%
Identify new data-driven business opportunities	24%
Enable new plan for customer acquisition & retention	23%
Collaborate with business departments om major customer initiative	22%
Lead a product innovation effort	14%
Increases collaboration with LOB to help streamline technology purchases	11%
Lead merger integration or due dilligence on a potential acquisition	8%

Note(s): Worldwide; April 2020; 414 respondents; CIOs
Further information regarding this statistic can be found on page 70.
Source(s): IDG Research Services; CIO; ID 1131695

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The impact of coronavirus (COVID-19) on increased demand for tech innovation accelerators as of 2020*

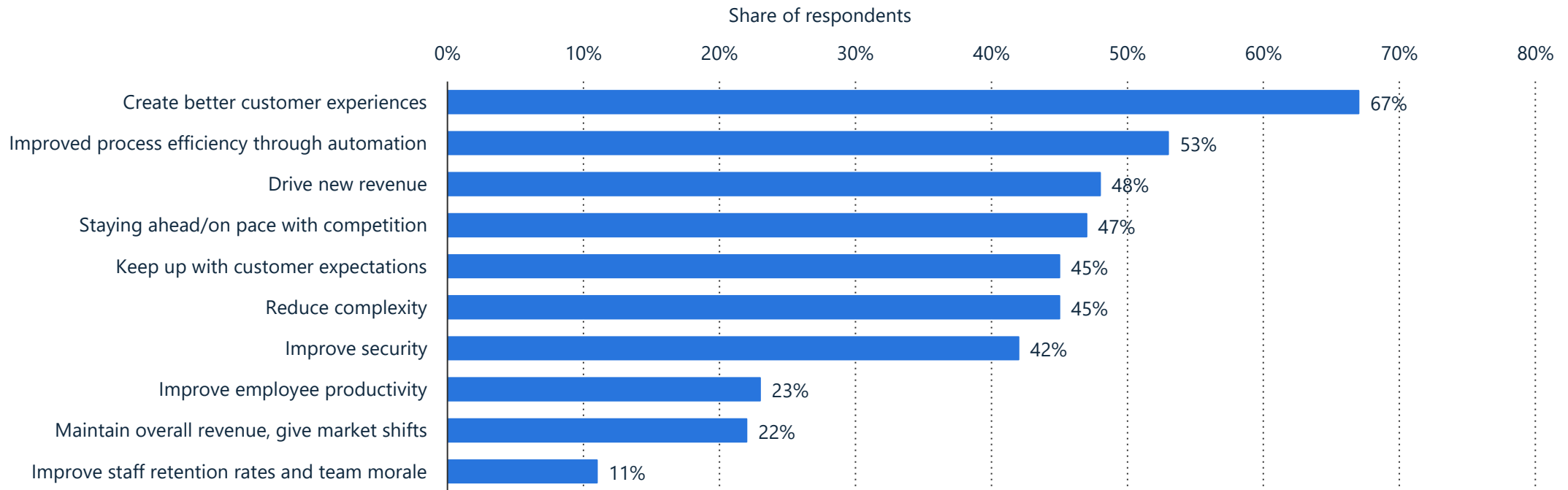Demand for innovation accelerators post-COVID-19 in 2020

Share of respondents

Advanced Analytics	46.4%
IoT	40.1%
AI	40%
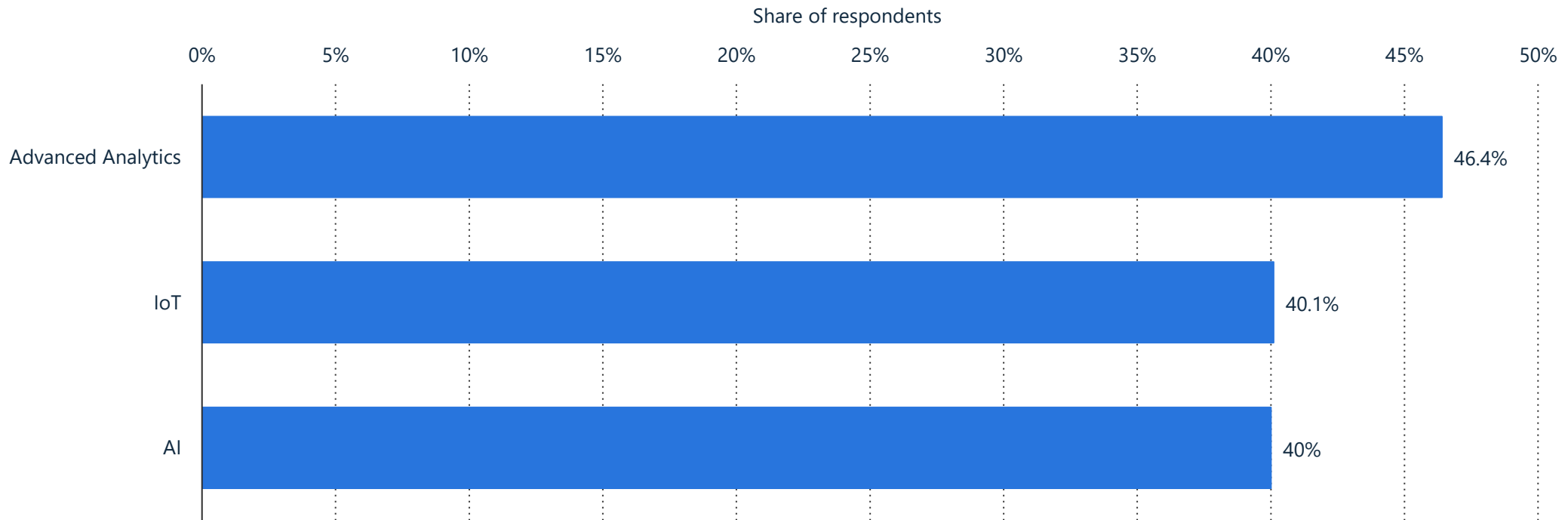
Note(s): Worldwide; 2020; 908 respondents
Further information regarding this statistic can be found on page 71.
Source(s): IDC; ID 1121625

Drivers, Challenges, and Success Factors

Key objectives of digital business strategy in organizations worldwide as of 2019

Objectives for digital transformation in organizations 2019

Share of respondents

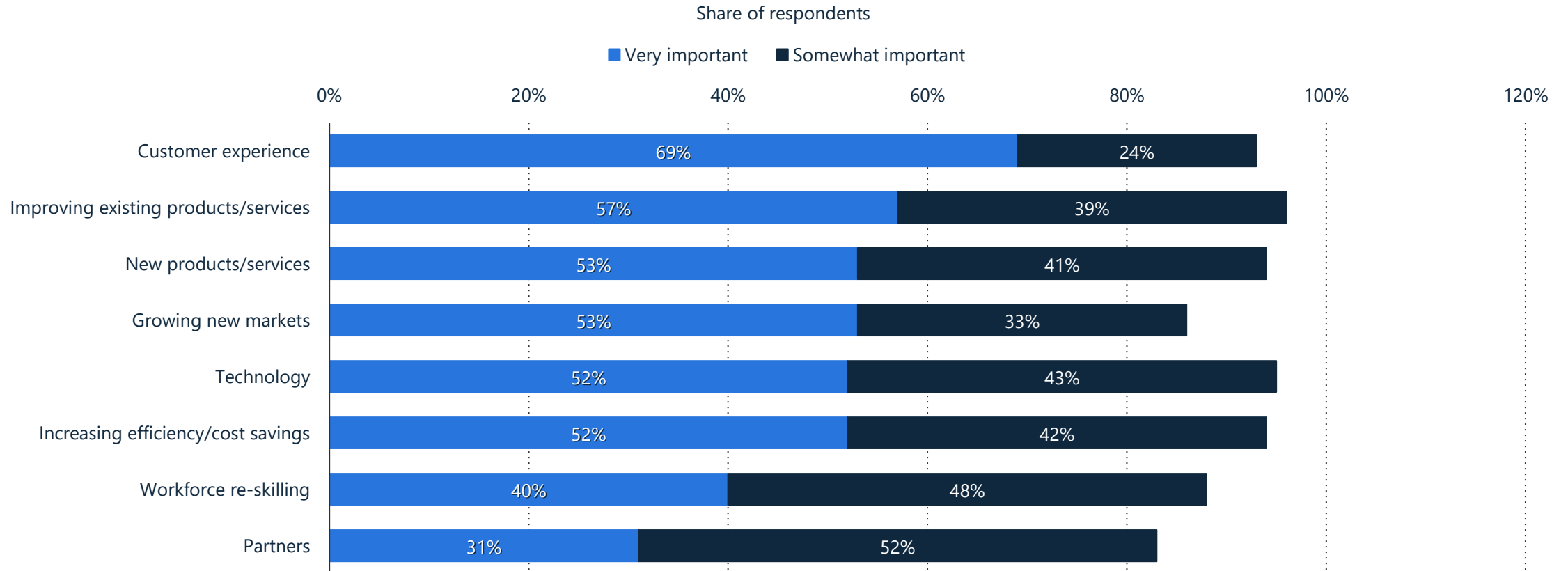| Objective	Share
Create better customer experiences	67%
Improved process efficiency through automation	53%
Drive new revenue	48%
Staying ahead/on pace with competition	47%
Keep up with customer expectations	45%
Reduce complexity	45%
Improve security	42%
Improve employee productivity	23%
Maintain overall revenue, give market shifts	22%
Improve staff retention rates and team morale	11%

Note(s): Worldwide; 2019; 702 respondents; survey respondents are within organizations that have plans to adopt/or already launched a "digital first" approach
Further information regarding this statistic can be found on page 72.
Source(s): IDG Research Services; ID 1017623

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15

Priorities driving digital information efforts in companies worldwide as of 2020

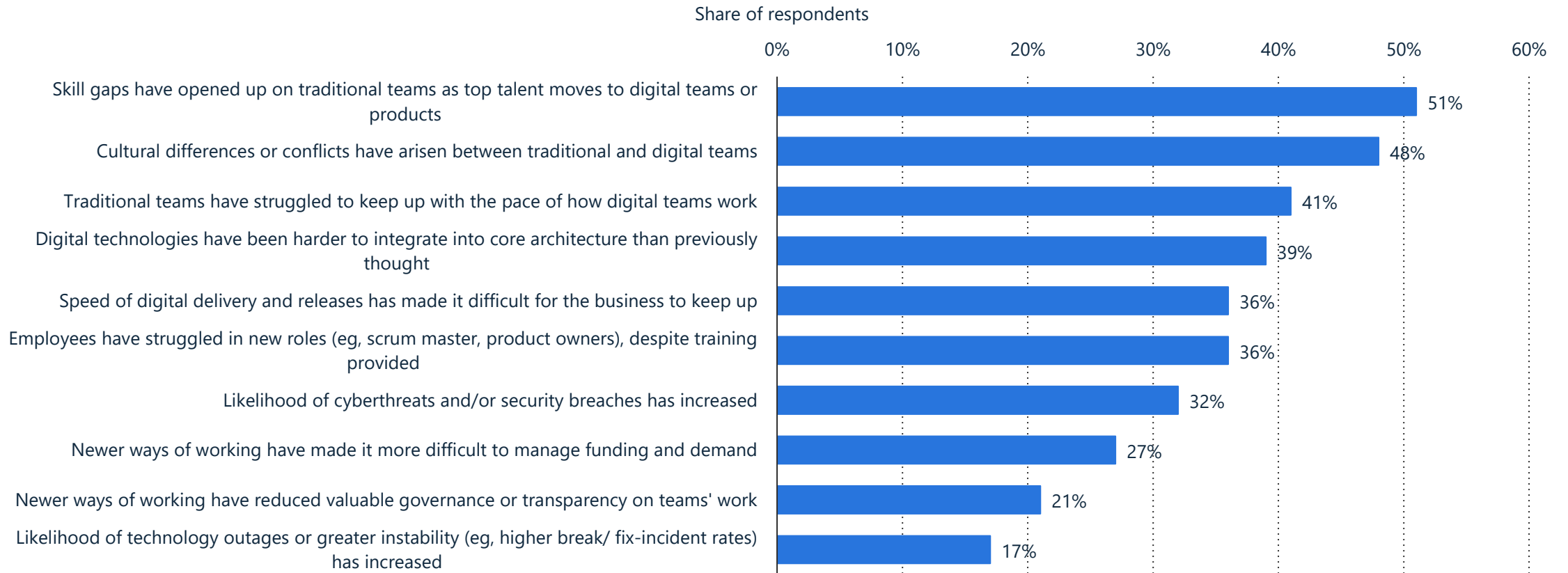Priorities driving digital transformation efforts in organizations worldwide 2020

Share of respondents

■ Very important   ■ Somewhat important

Priority	Very important	Somewhat important
Customer experience	69%	24%
Improving existing products/services	57%	39%
New products/services	53%	41%
Growing new markets	53%	33%
Technology	52%	43%
Increasing efficiency/cost savings	52%	42%
Workforce re-skilling	40%	48%
Partners	31%	52%

Note(s): Worldwide; 2020; 302 respondents; Majority of respondents are C-suite executives (CIOs and senior IT executives) from organizations with at least 2,000 employees
Further information regarding this statistic can be found on page 73.
Source(s): Flexera Software; ID 1106144

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16

Challenges encountered as a result of digital transformations in global organizations as of 2020

Obstacles encountered in digital transformation worldwide 2020

Share of respondents

Challenge	Share
Skill gaps have opened up on traditional teams as top talent moves to digital teams or products	51%
Cultural differences or conflicts have arisen between traditional and digital teams	48%
Traditional teams have struggled to keep up with the pace of how digital teams work	41%
Digital technologies have been harder to integrate into core architecture than previously thought	39%
Speed of digital delivery and releases has made it difficult for the business to keep up	36%
Employees have struggled in new roles (eg, scrum master, product owners), despite training provided	36%
Likelihood of cyberthreats and/or security breaches has increased	32%
Newer ways of working have made it more difficult to manage funding and demand	27%
Newer ways of working have reduced valuable governance or transparency on teams' work	21%
Likelihood of technology outages or greater instability (eg, higher break/ fix-incident rates) has increased	17%

Where companies have stalled in their digital progress

Stalling points of digital transformation initiatives in global companies 2020
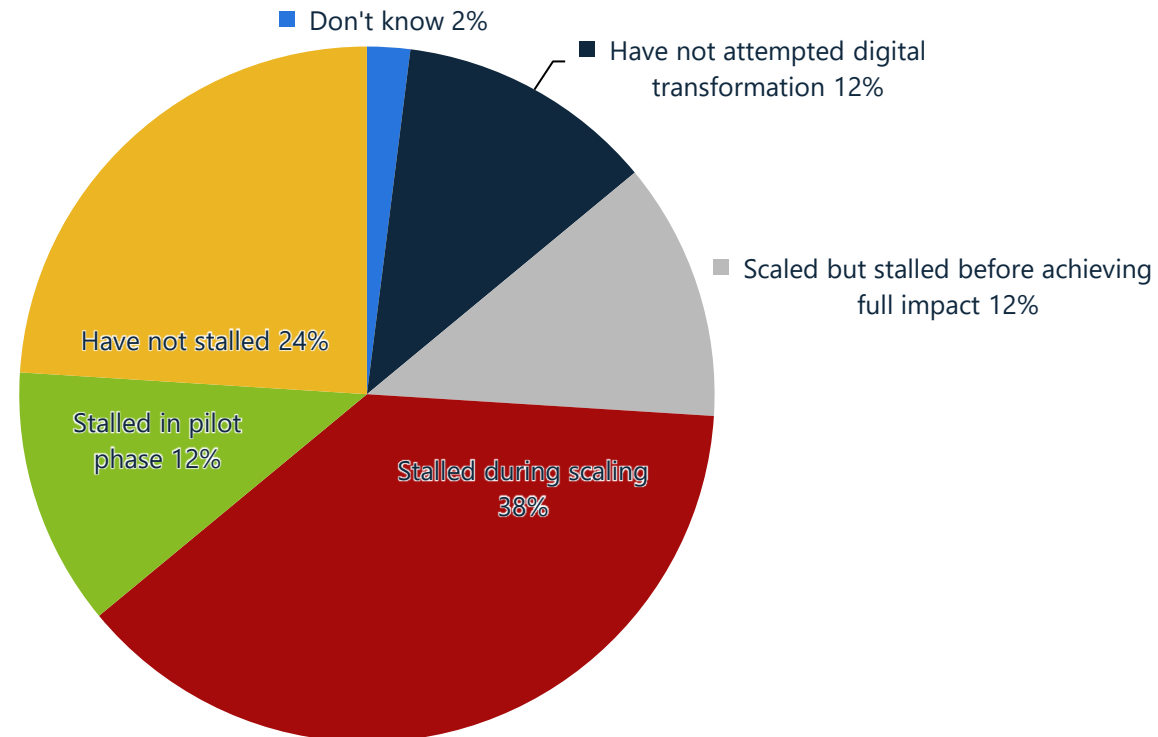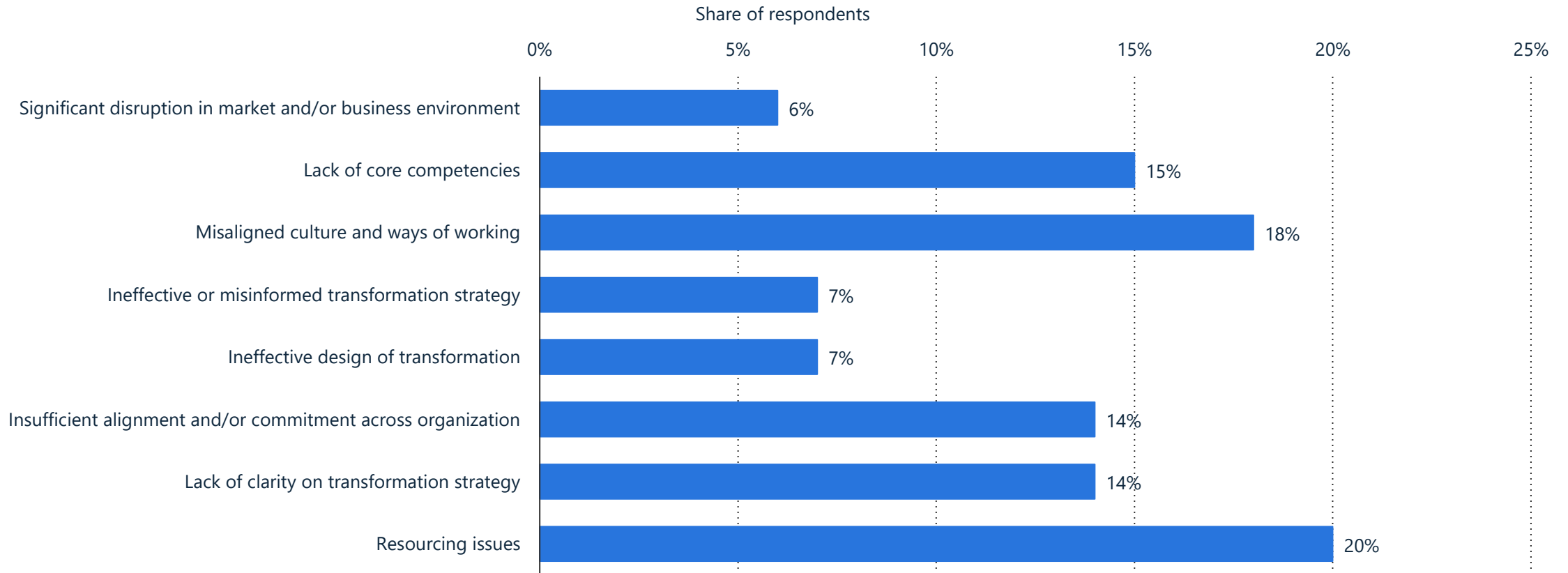

Note(s): Worldwide; 2020; 1,256 respondents

Further information regarding this statistic can be found on page 75.
Source(s): McKinsey; ID 1133412

Factors that stalled digital transformation initiatives in global companies as of 2020

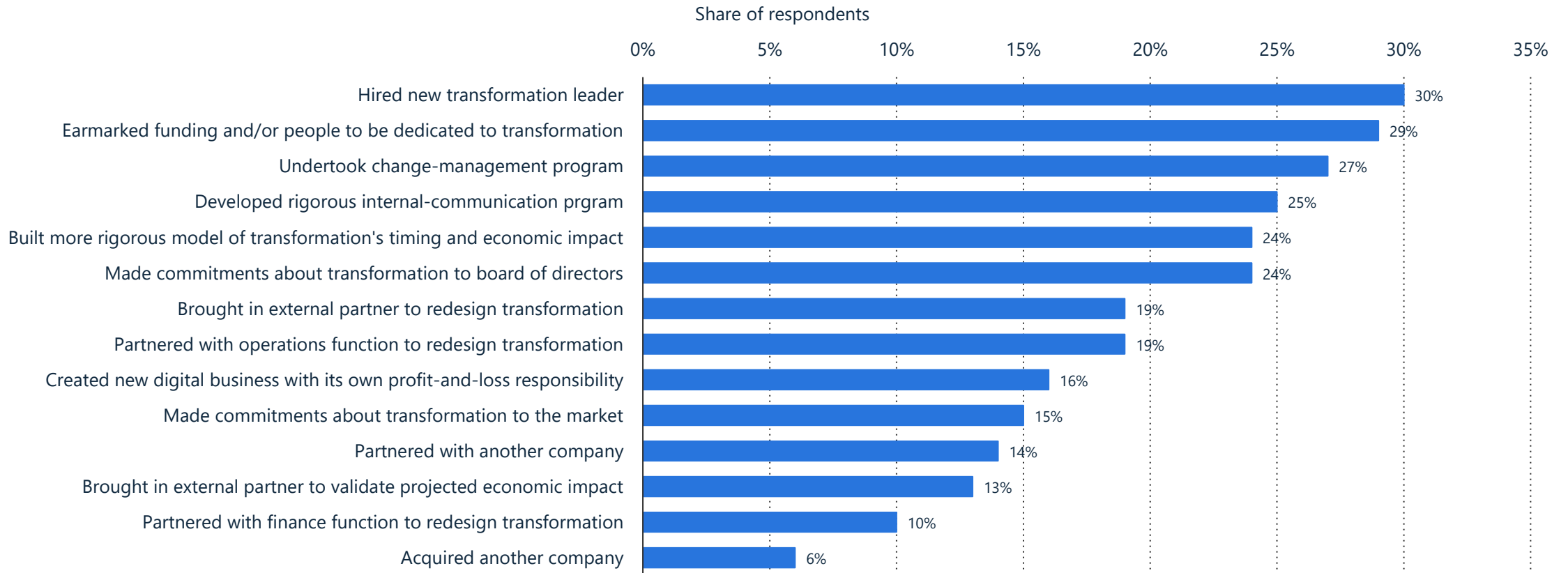Primary reasons that stalled momentum for digital transformation worldwide 2020

Share of respondents

Significant disruption in market and/or business environment — 6%

Lack of core competencies — 15%

Misaligned culture and ways of working — 18%

Ineffective or misinformed transformation strategy — 7%

Ineffective design of transformation — 7%

Insufficient alignment and/or commitment across organization — 14%

Lack of clarity on transformation strategy — 14%

Resourcing issues — 20%

(X-axis: 0%, 5%, 10%, 15%, 20%, 25%)

Note(s): Worldwide; 2020; 731 respondents
Further information regarding this statistic can be found on page 76.
Source(s): McKinsey; ID 1133421

Actions taken in global organizations after digital transformations' loss of momentum or failure to scale, as of 2020

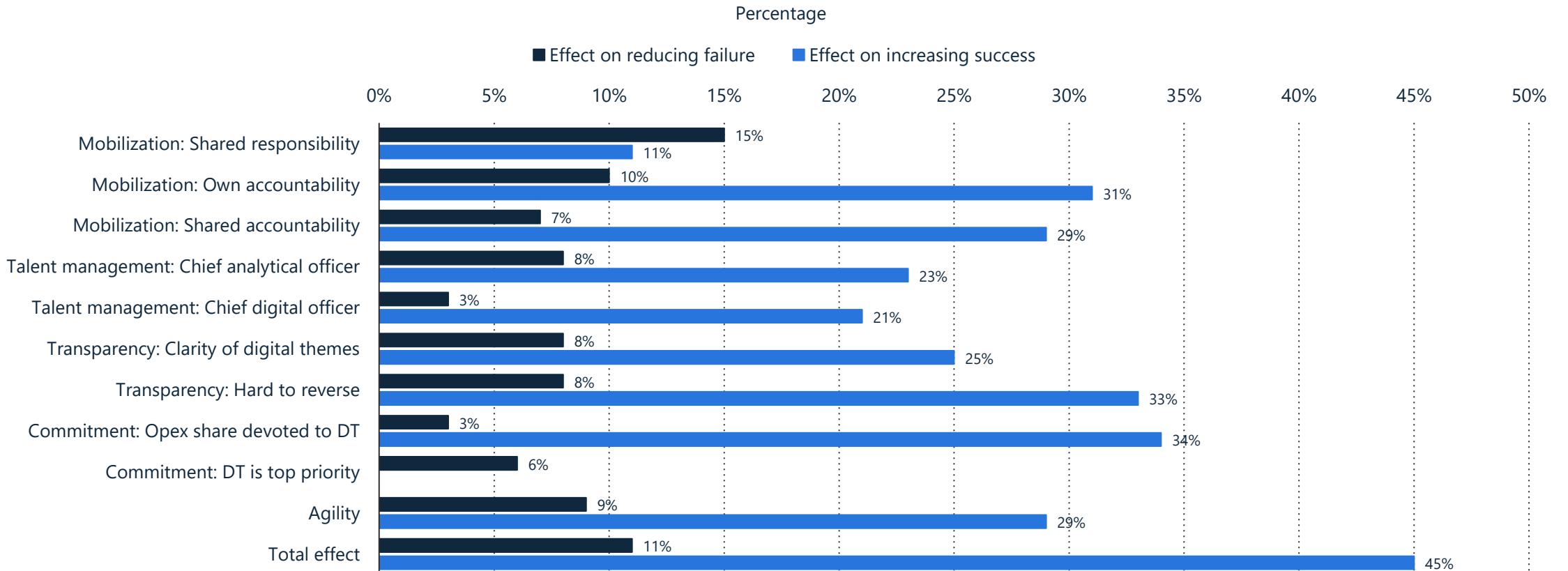Interventions to jump-start stalled digital transformations worldwide 2020

Share of respondents

Action	Share
Hired new transformation leader	30%
Earmarked funding and/or people to be dedicated to transformation	29%
Undertook change-management program	27%
Developed rigorous internal-communication prgram	25%
Built more rigorous model of transformation's timing and economic impact	24%
Made commitments about transformation to board of directors	24%
Brought in external partner to redesign transformation	19%
Partnered with operations function to redesign transformation	19%
Created new digital business with its own profit-and-loss responsibility	16%
Made commitments about transformation to the market	15%
Partnered with another company	14%
Brought in external partner to validate projected economic impact	13%
Partnered with finance function to redesign transformation	10%
Acquired another company	6%

Note(s): Worldwide; 2020; 731*
Further information regarding this statistic can be found on page 77.
Source(s): McKinsey; ID 1133426

Management factors affecting the odds of digital transformation worldwide as of 2018

Key themes that affect success rate of digital transformation 2018

Percentage

■ Effect on reducing failure   ■ Effect on increasing success

Factor	Effect on reducing failure	Effect on increasing success
Mobilization: Shared responsibility	15%	11%
Mobilization: Own accountability	10%	31%
Mobilization: Shared accountability	7%	29%
Talent management: Chief analytical officer	8%	23%
Talent management: Chief digital officer	3%	21%
Transparency: Clarity of digital themes	8%	25%
Transparency: Hard to reverse	8%	33%
Commitment: Opex share devoted to DT	3%	34%
Commitment: DT is top priority	6%	
Agility	9%	29%
Total effect	11%	45%

Note(s): Worldwide; 2018
Further information regarding this statistic can be found on page 78.
Source(s): McKinsey; ID 1133401

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21

Reasons that global organizations have avoided stalls when undertaking digital transformations, as of 2020

Main reasons for avoiding stall during digital transformation 2020

Share of respondents reporting no loss of momentum*

Category	Percentage
Strong alignment and/or commitment across organization	24%
Clarity on transformation's strategy	19%
Strong core competencies	13%
Significant disruption in market and/or business environment**	11%
Distinctive transformation strategy	10%
Aligned culture and ways of working	10%
Sufficient resource allocation	9%
Good design of transformation	5%

Note(s): Worldwide; 2020; 302*
Further information regarding this statistic can be found on page 79.
Source(s): McKinsey; ID 1133431

Impact on Workforce

How would you describe your organization's progress with respect to workforce transformation?*

Implemention level of workforce digital transformation in organizations 2019
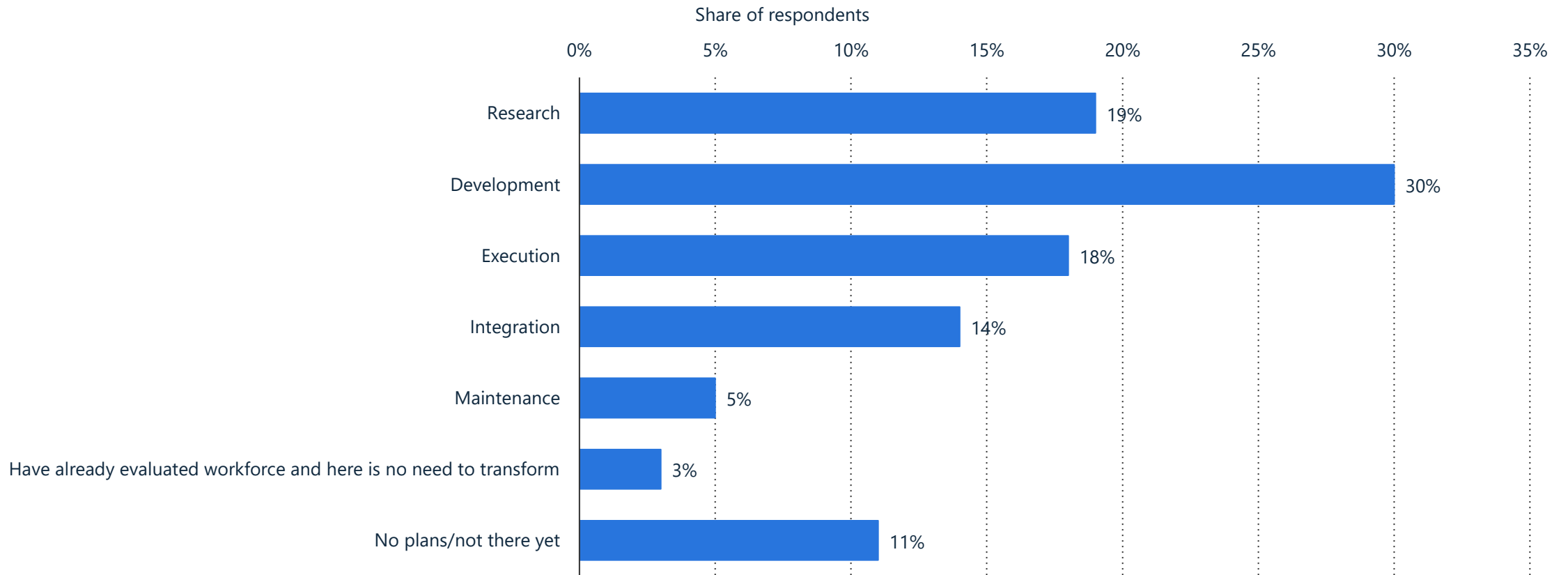
Share of respondents

Note(s): Worldwide; 2019; 702 respondents; survey respondents are within organizations that have plans to adopt/or already launched a "digital first" approach
Further information regarding this statistic can be found on page 80.
Source(s): IDG Research Services; ID 1135545

Digital transformation (DX) roles' share of information and communication technology (ICT) full-time employments worldwide in 2019 and 2023

DX roles share of ICT full-time employment worldwide in 2019 and 2023
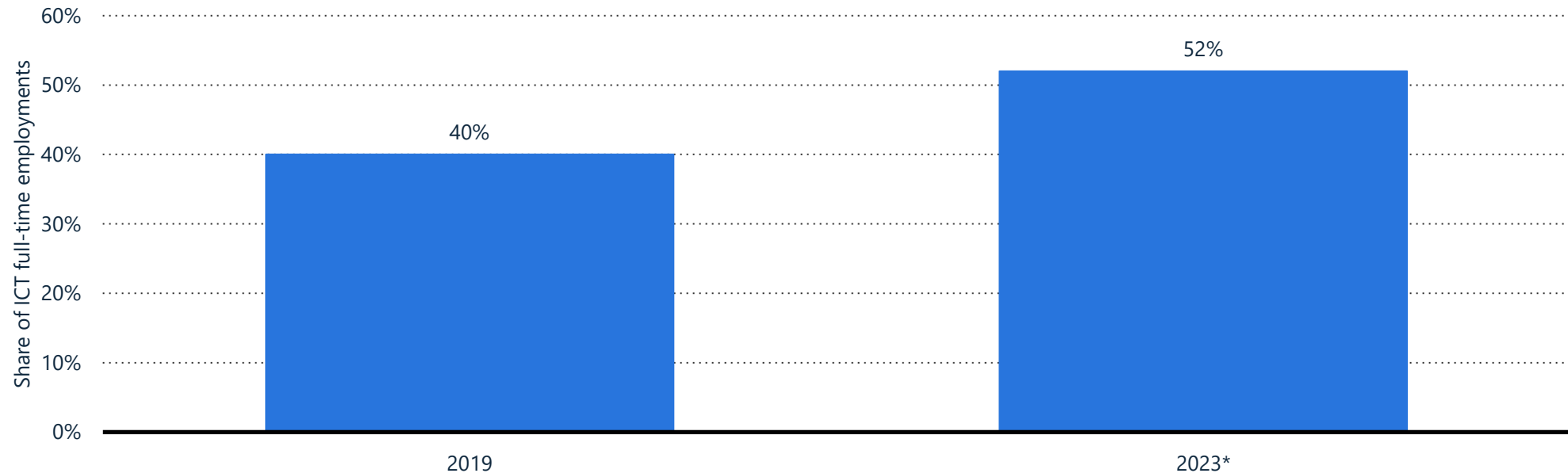
Note(s): Worldwide; 2019

Further information regarding this statistic can be found on page 81.
Source(s): IDC; ID 1126689

Share of workforce that have moved/will move into new roles due to technological impact in organizations worldwide, as of end 2018

Technology's impact on workforce within organizations worldwide 2018

Legend: ■ Less than 20%　■ 20%-40%　■ 41%-60%　■ 61%-80%　■ More than 80%

Past 3 years: 44%, 31%, 15%, 5%, 4%
Today: 21%, 34%, 28%, 13%, 4%
Next 3 years: 11%, 16%, 30%, 26%, 17%
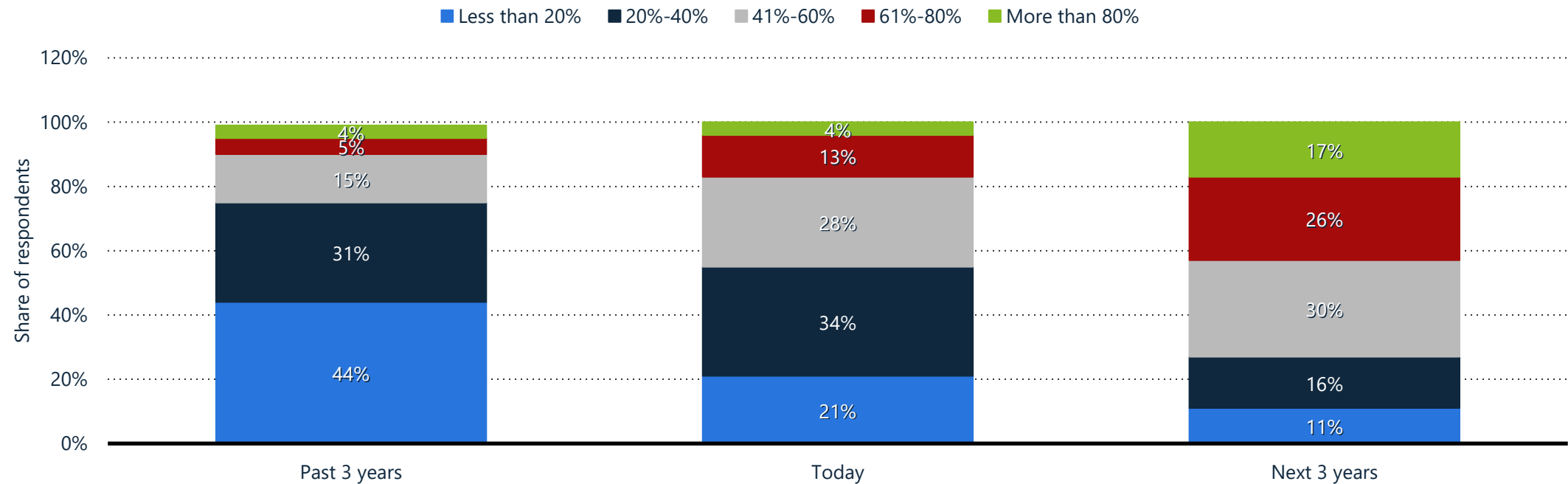
Note(s): Worldwide; October through December 2018; 6672 respondents; Business and IT executives
Further information regarding this statistic can be found on page 82.
Source(s): Accenture; ID 1059460

Predicted workforce changes from artificial intelligence (AI) adoption in organizations worldwide from 2020-2023, by industry

Worldwide workforce changes from adopting AI in companies 2020-2023, by industry

Change in workforce

- Decrease by >10%
- Decrease by 3-10%
- Increase by 3-10%
- Increase by >10%
- Little or no change*

Industry	Decrease by >10%	Decrease by 3-10%	Increase by 3-10%	Increase by >10%	Little or no change*
Automotive and assembly	18%	28%	16%	1%	25%
Telecom	18%	37%	8%	5%	13%
Infrastructure	5%	21%	18%	13%	21%
Retail	4%	35%	21%	2%	25%
Financial services	14%	25%	12%	3%	30%
Professional services	8%	20%	22%	7%	26%
High tech	9%	16%	15%	15%	26%
Pharma and medical products	11%	13%	19%	2%	32%
Consumer packaged goods	3%	42%		7%	41%
Travel, transport, and logistics	19%	25%	6%	7%	32%
Electric power and natural gas	12%	23%	22%	1%	18%
Healthcare systems and services	11%	12%	17%	3%	36%

Note(s): Worldwide; March 26 to April 5, 2019; 1,872 respondents
Further information regarding this statistic can be found on page 83.
Source(s): McKinsey; ID 1085946

Leading reasons for using AI in their organization according to global business and HR leaders as of 2020

Global business and HR leaders primary reason for using AI in their organization 2020

Leading uses of AI to assist workers in their organization according to global business and HR leaders as of 2020

Global business and HR leaders use of AI to assist workers in their organization 2020
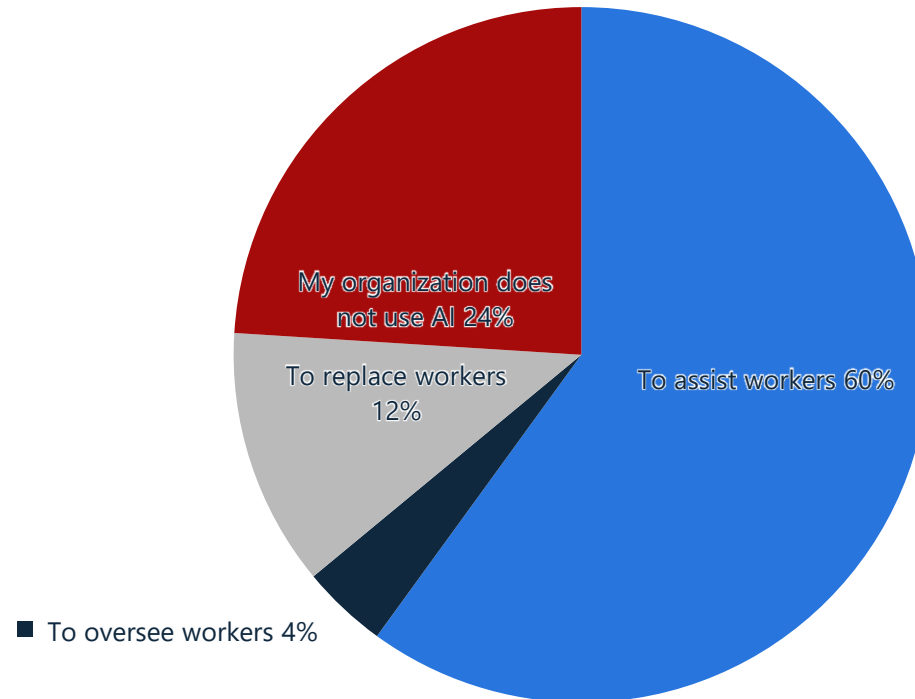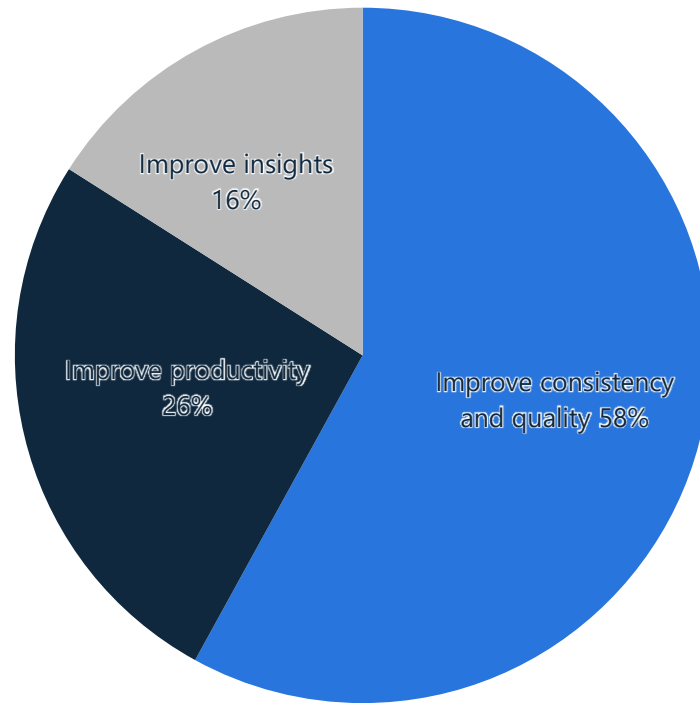
Note(s): Worldwide; 2020; 5,369 respondents; business and HR leaders
Further information regarding this statistic can be found on page 85.
Source(s): Deloitte; ID 1120120

Company policy on remote work in companies with digital output in 2020, by country

Company policy on remote work with digital output by country 2020

■ Remote work is allowed or tolerated, but is not the norm or default

■ 100% remote, every employee is synched to a company-mandated time zone

■ 100% remote, each employee works in their own native time zone

■ Hybrid-remote (part of the team works in-office, part of the team works remotely)

	United States	UK	Canada	Australia	Overall
Remote work is allowed or tolerated	21%	28%	28%	34%	25%
100% remote, company-mandated time zone	15%	10%	10%	8%	12%
100% remote, own native time zone	30%	23%	23%	22%	26%
Hybrid-remote	35%	39%	40%	36%	37%

Share of respondents

Note(s): Australia, Canada, United Kingdom, United States; January 30, 2020 to February 10, 2020; 21 years and older; 3000+ respondents; Adult professionals who work remotely or have the option to work remotely and are in roles with digital output

Further information regarding this statistic can be found on page 86.
Source(s): GitLab; ID 1111377

ICT Spending

Total information communication technology (ICT) market spending worldwide from 2016 to 2023 (in trillion U.S. dollars)

Worldwide ICT spending 2016-2023
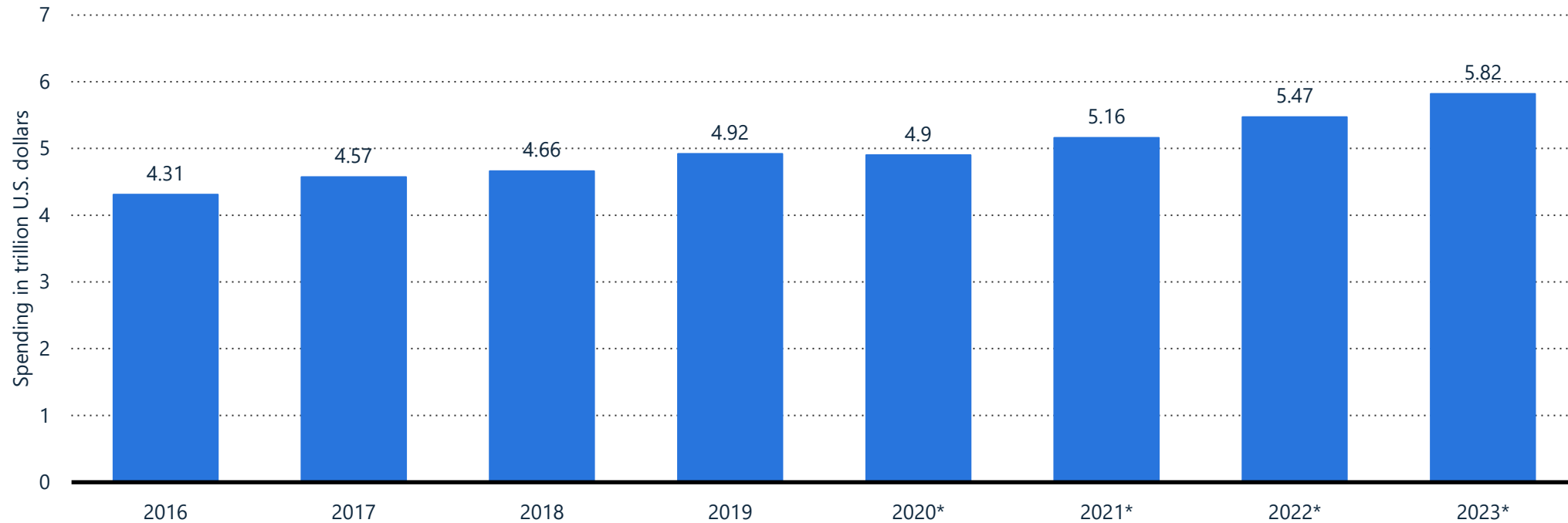
Note(s): Worldwide; 2016 to 2019
Further information regarding this statistic can be found on page 87.
Source(s): IDC; ID 946785

Total information communication technology (ICT) market spending worldwide from 2017 to 2020, by category (in trillion U.S. dollars)
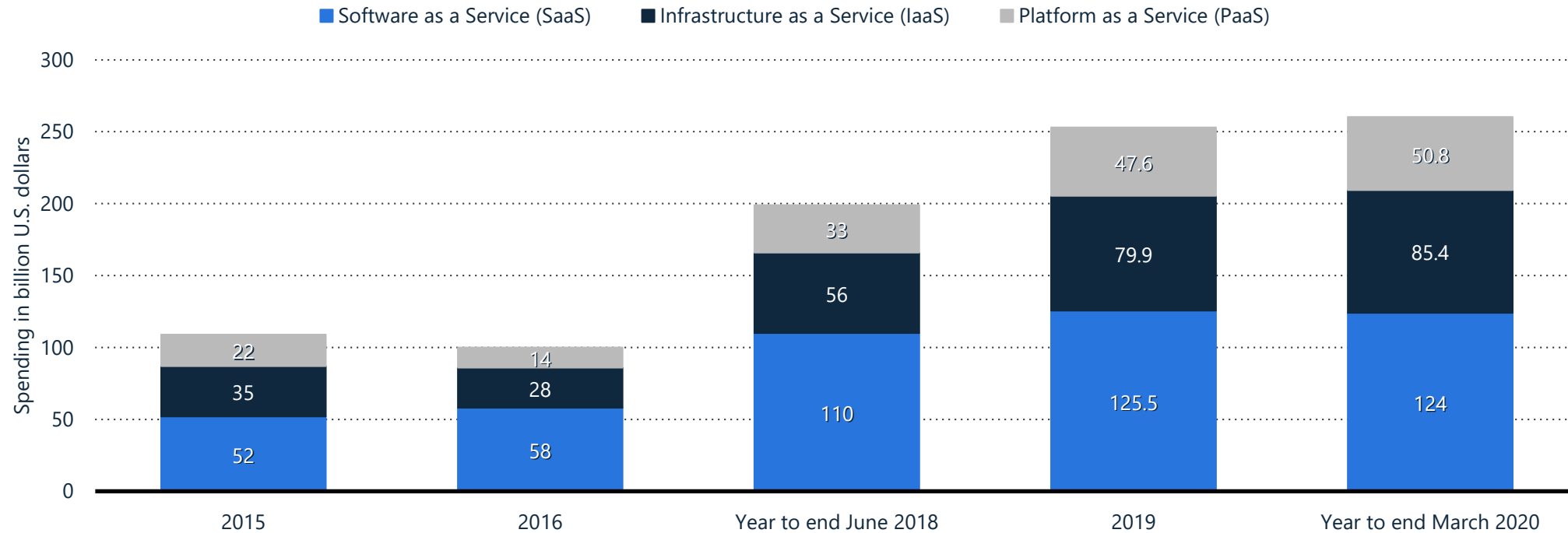
Worldwide ICT spending 2017-2020, by category
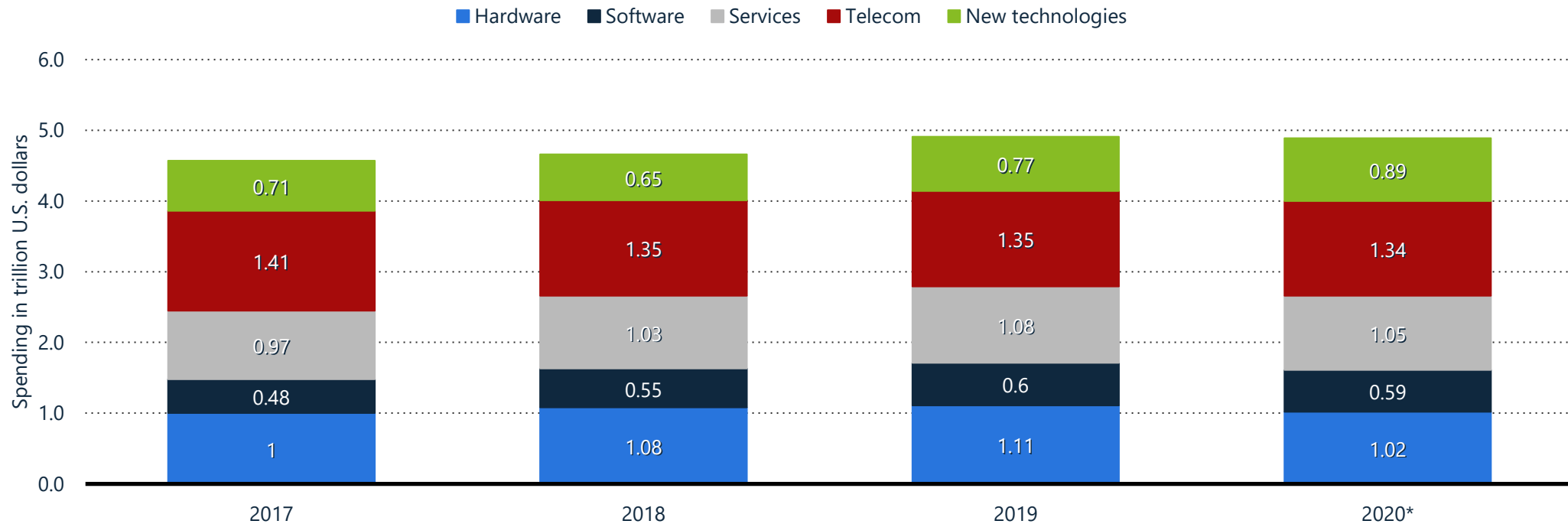
Note(s): Worldwide; 2017 to 2019
Further information regarding this statistic can be found on page 88.
Source(s): IDC; ID 946808

Cloud services* market spending by segment worldwide from 2015 to 2020 (in billion U.S. dollars)*

Cloud computing worldwide revenue 2015-2020, by segment

■ Software as a Service (SaaS)   ■ Infrastructure as a Service (IaaS)   ■ Platform as a Service (PaaS)

Note(s): Worldwide; 2015 to 2020

Further information regarding this statistic can be found on page 89.
Source(s): ITCandor; ID 540499

Artificial intelligence (AI) market revenues worldwide in 2020 and forecasts for 2021 and 2024 (in billion U.S. dollars)

Artificial Intelligence market size worldwide 2020-2024
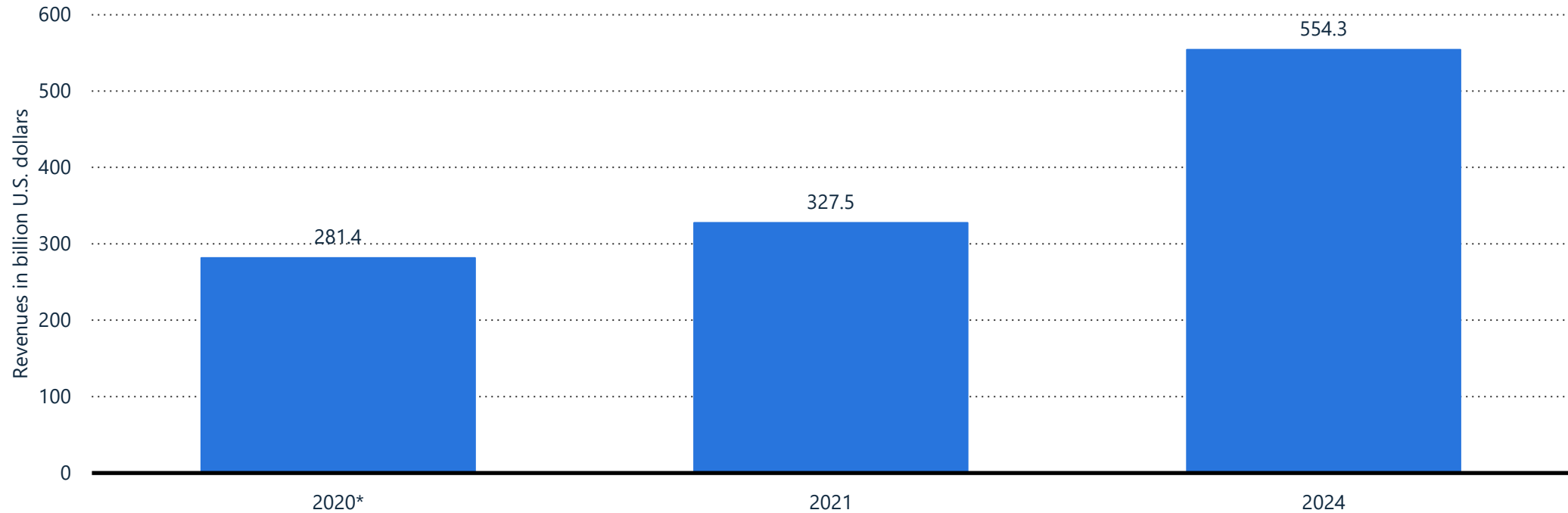
Note(s): Worldwide; 2020
Further information regarding this statistic can be found on page 90.
Source(s): IDC; Statista; ID 694638

Robotic/intelligent process automation (RPA/IPA) and artificial intelligence (AI) automation spending worldwide from 2016 to 2023, by segment (in billion U.S. dollars)

Spending on automation and AI business operations worldwide 2016-2023, by segment
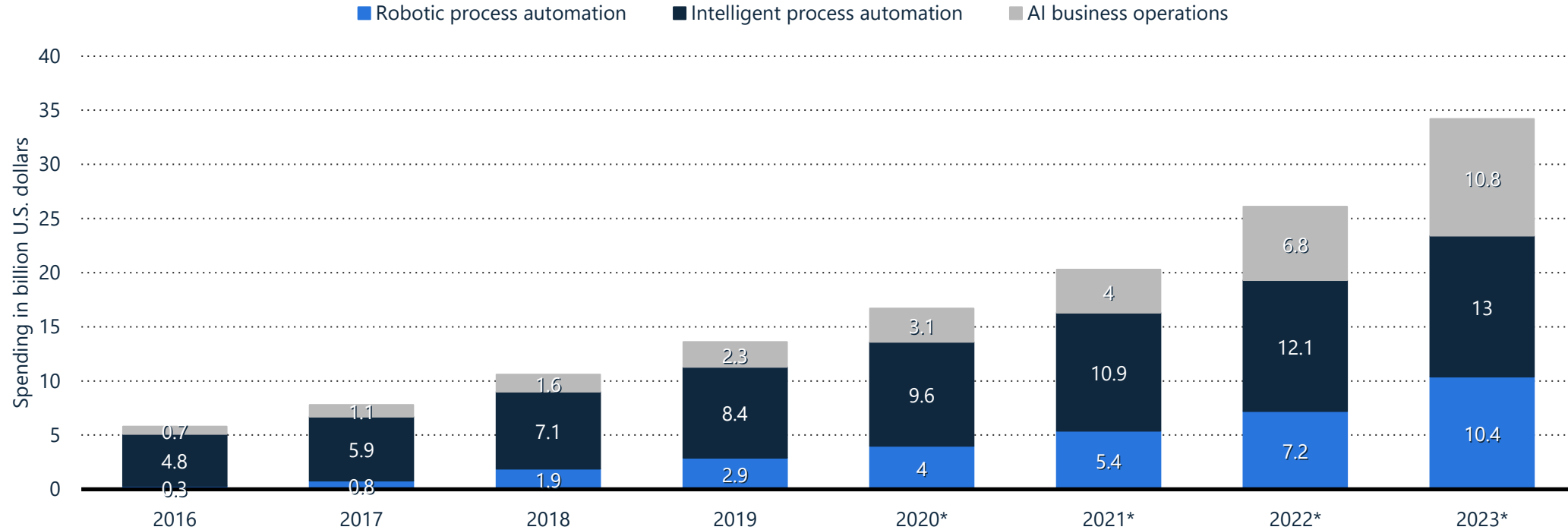
■ Robotic process automation   ■ Intelligent process automation   ■ AI business operations

Year	Robotic process automation	Intelligent process automation	AI business operations
2016	0.3	4.8	0.7
2017	0.8	5.9	1.1
2018	1.9	7.1	1.6
2019	2.9	8.4	2.3
2020*	4	9.6	3.1
2021*	5.4	10.9	4
2022*	7.2	12.1	6.8
2023*	10.4	13	10.8

Spending in billion U.S. dollars (Y-axis)

Note(s): Worldwide; 2017 to 2019

Further information regarding this statistic can be found on page 91.

Source(s): HfS Research ; ID 740436

Prognosis of worldwide spending on the Internet of Things (IoT) from 2018 to 2023 (in billion U.S. dollars)

Internet of Things (IoT) spending worldwide 2023
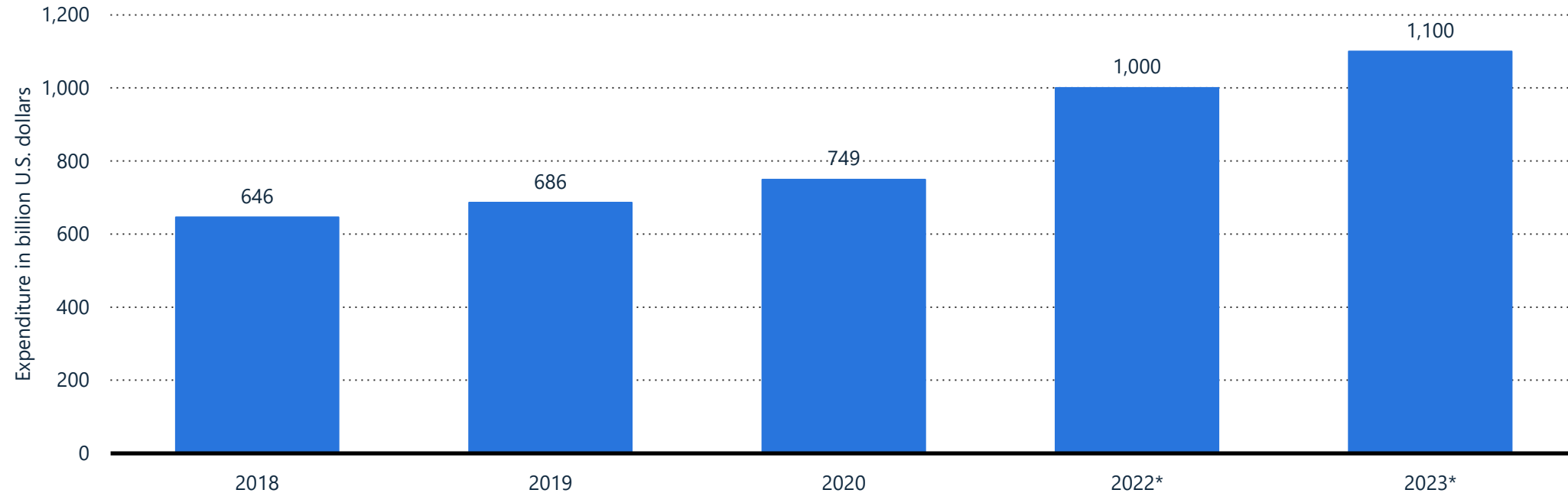
Note(s): Worldwide; 2018 to 2020
Further information regarding this statistic can be found on page 92.
Source(s): IDC; ID 668996

Big data and analytics software revenue worldwide from 2011 to 2019 (in billion U.S. dollars)*

Big data and analytics software market worldwide 2011-2019
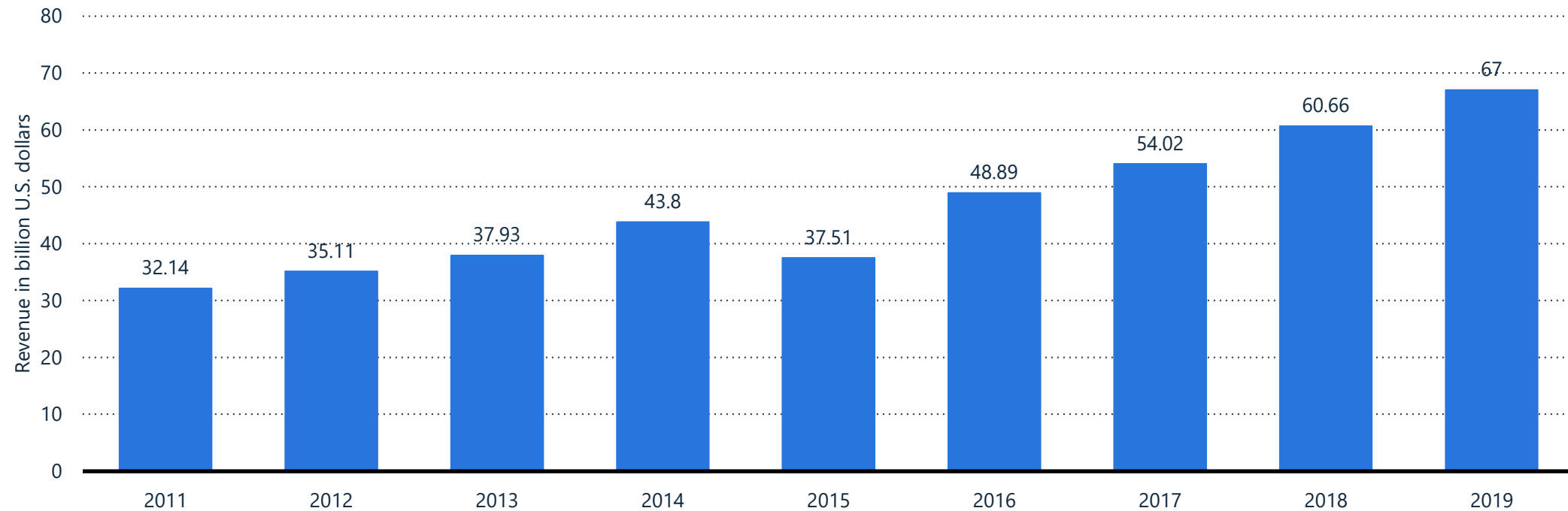
Note(s): Worldwide; 2011 to 2019
Further information regarding this statistic can be found on page 93.
Source(s): IDC; SAS Institute; ID 472934

Technology Adaptation

Adoption rate of emerging technologies in organizations worldwide as of 2020, by scale
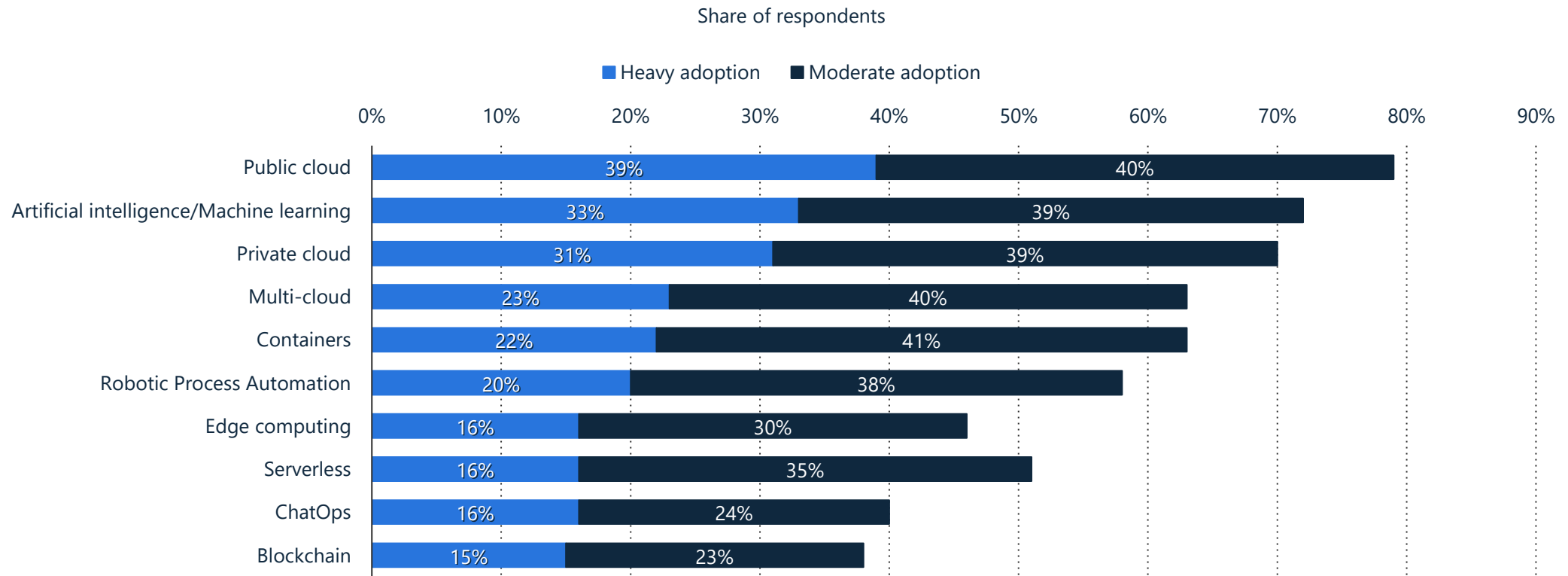
Implementation of emerging technologies in companies worldwide 2020

Share of respondents

■ Small-scale   ■ Large-scale

Technology	Small-scale	Large-scale
SaaS marketplace platforms	31%	23%
Distributed cloud	29%	25%
Artificial intelligence / machine learning	24%	5%
Intelligent automation	22%	7%
Edge computing / Internet of Things	21%	7%
Augmented / Virtual reality	9%	2%
Blockchain / distributed ledger	6%	2%
Quantum computing	3%	1%
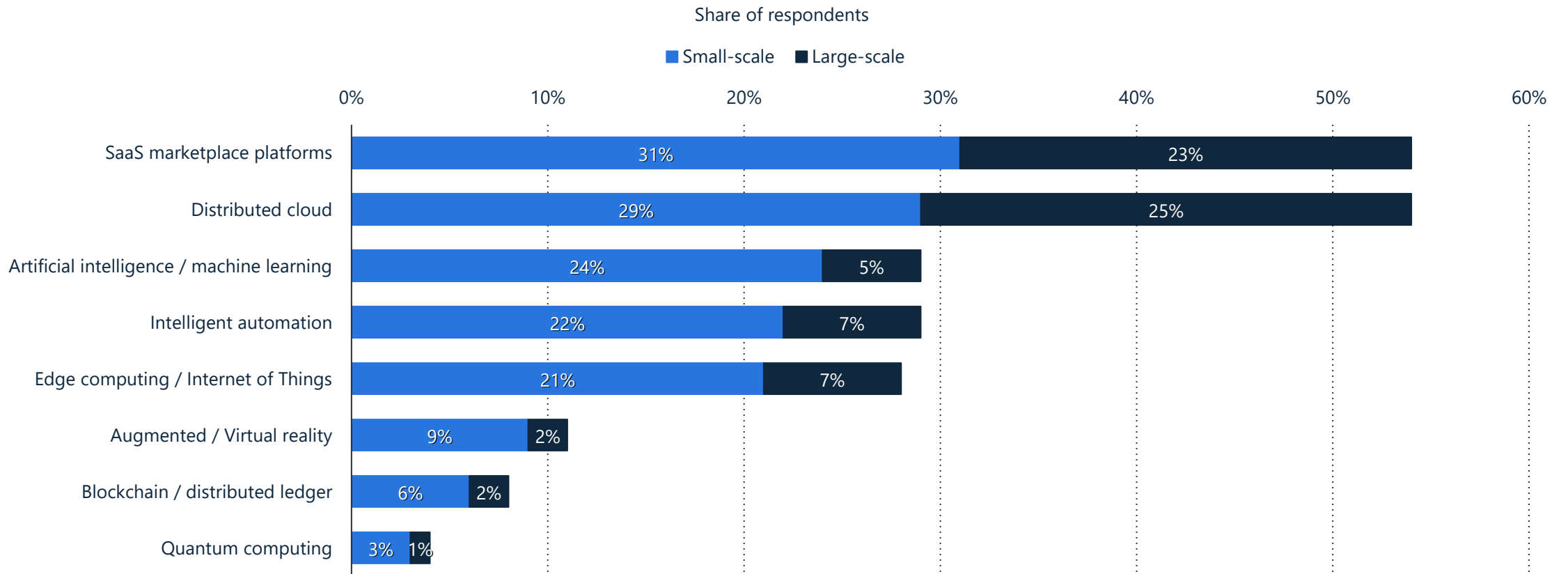
Note(s): Worldwide; December 2019 to March 2020 / May to August 2020; 2,791 / 1,428; CIOs and IT leaders across 83 countries
Further information regarding this statistic can be found on page 94.
Source(s): KPMG; Harvey Nash; ID 661164

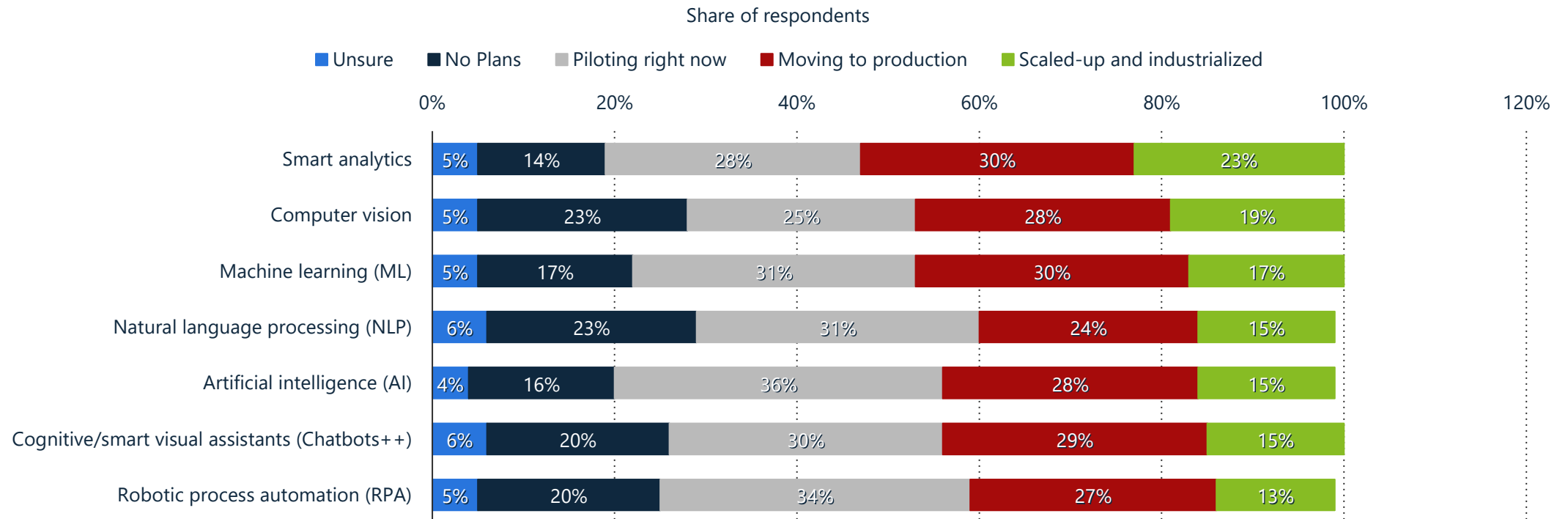# Planned adoption of technologies in organizations worldwide as of 2020

Adoption of technologies in companies worldwide 2020

Share of respondents

■ Heavy adoption　■ Moderate adoption

Technology	Heavy adoption	Moderate adoption
Public cloud	39%	40%
Artificial intelligence/Machine learning	33%	39%
Private cloud	31%	39%
Multi-cloud	23%	40%
Containers	22%	41%
Robotic Process Automation	20%	38%
Edge computing	16%	30%
Serverless	16%	35%
ChatOps	16%	24%
Blockchain	15%	23%

Note(s): Worldwide; 2020; 302 respondents; Majority of respondents are C-suite executives (CIOs and senior IT executives) from organizations with at least 2,000 employees
Further information regarding this statistic can be found on page 95.
Source(s): Flexera Software; ID 1106157

Adoption rate of intelligent automation (IA) technologies in organizations worldwide in 2019*

Global adoption of intelligent automation (IA) technologies in organizations 2019

Share of respondents

■ Unsure   ■ No Plans   ■ Piloting right now   ■ Moving to production   ■ Scaled-up and industrialized

	Unsure	No Plans	Piloting right now	Moving to production	Scaled-up and industrialized
Smart analytics	5%	14%	28%	30%	23%
Computer vision	5%	23%	25%	28%	19%
Machine learning (ML)	5%	17%	31%	30%	17%
Natural language processing (NLP)	6%	23%	31%	24%	15%
Artificial intelligence (AI)	4%	16%	36%	28%	15%
Cognitive/smart visual assistants (Chatbots++)	6%	20%	30%	29%	15%
Robotic process automation (RPA)	5%	20%	34%	27%	13%

Note(s): Worldwide; 2019; 590 respondents; Business leaders including 100 C-level executives
Further information regarding this statistic can be found on page 100.
Source(s): HfS Research ; ID 1114893

strategicinsights

Maturity of artificial intelligence (AI) implementation in organizations worldwide as of 2020, by sector

AI implementation maturity among AI implementers 2020, by sector

Share of repondents

■ We have successfully deployed use cases in production and continue to scale more throughout multiple business teams

■ We have deployed a few use cases in production on a limited scale

■ We have launched AI pilots/PoCs but they are not yet deployed in production
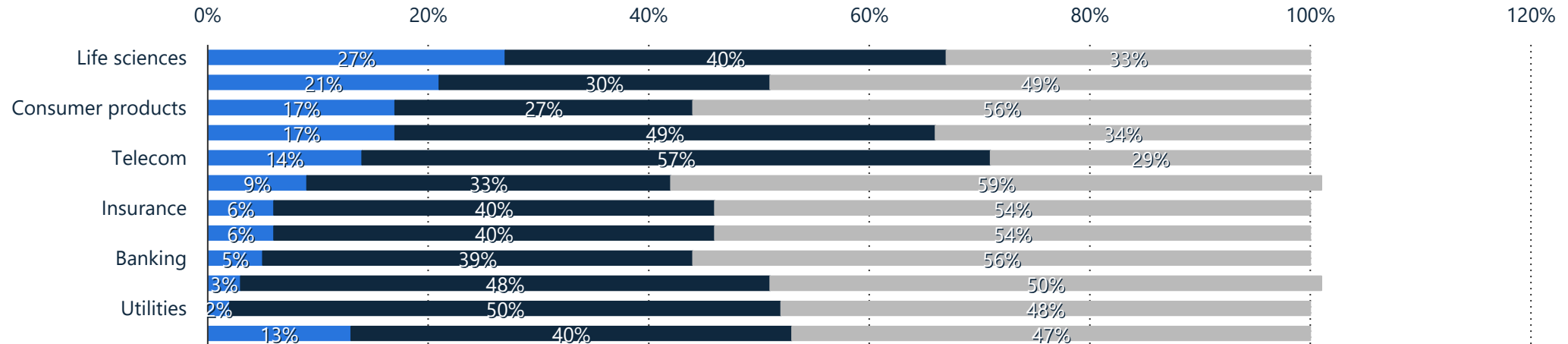
Note(s): Worldwide; March to April 2020; 954 respondents; Organizations implementing AI
Further information regarding this statistic can be found on page 101.
Source(s): Capgemini; ID 732992

Tools being leveraged to provide greater insights and contextual intelligence into company operations worldwide in 2018 and 2019

Tools providing insights and contextual intelligence for organizations worldwide 2018

Share of respondents

■ 2019 ■ 2018

	2019	2018
Advanced and predictive analytics	59%	52%
Personalized distribution of analytics via email, collaboration tools	47%	49%
Analytics embedded in other apps (e.g. Salesforce)	47%	44%
Mobile productivity apps	41%	39%
KPIs presented on screens in office	39%	37%
Data lakes/Hadoop	31%	30%
Zero-click analytics		22%
None of the above	2%	3%
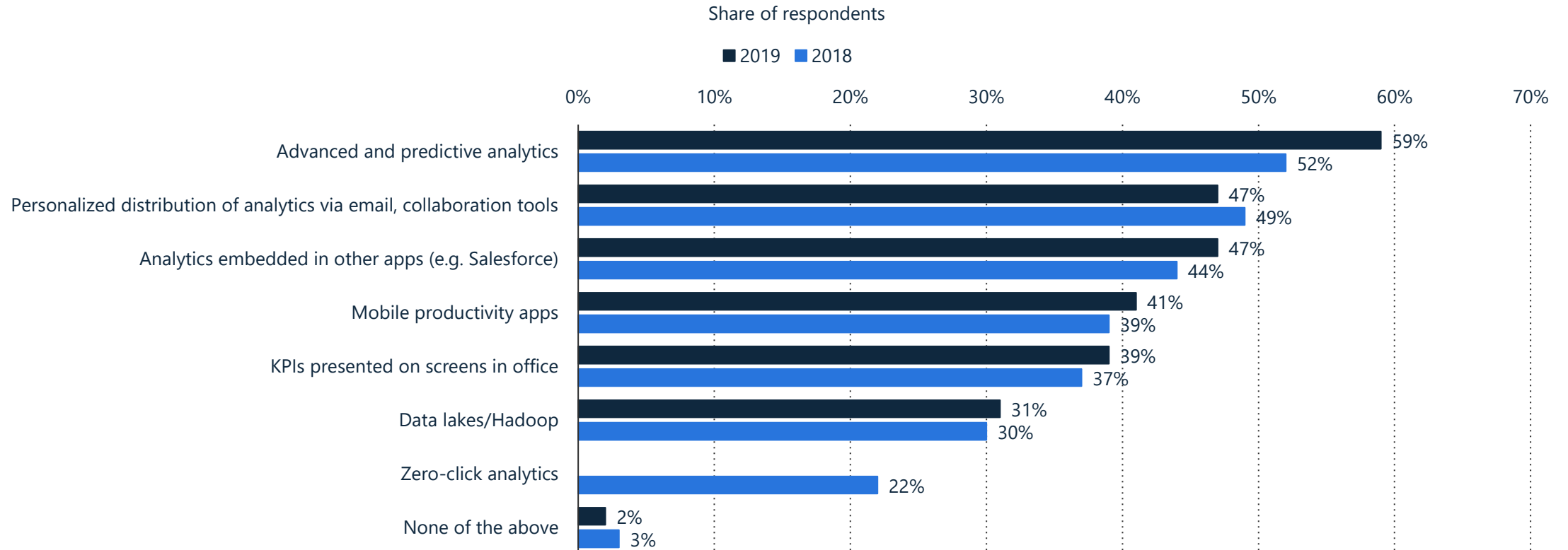
Note(s): Worldwide; 2018 and 2019; 500 respondents; business intelligence and analytics professionals
Further information regarding this statistic can be found on page 102.
Source(s): Forbes; MicroStrategy; ID 893853

Top benefits that companies realize through the use of data and analytics worldwide as of 2019

Benefits of effective data and analytics use in organizations worldwide 2019

Share of respondents

Improved efficiency and productivity	64%
Faster, more effective decision making	56%
Better financial performance	51%
Identification and creation of new product and service revenue	46%
Improved customer acquisition and retention	46%
Improved customer experiences	44%
Competitive advantage	43%
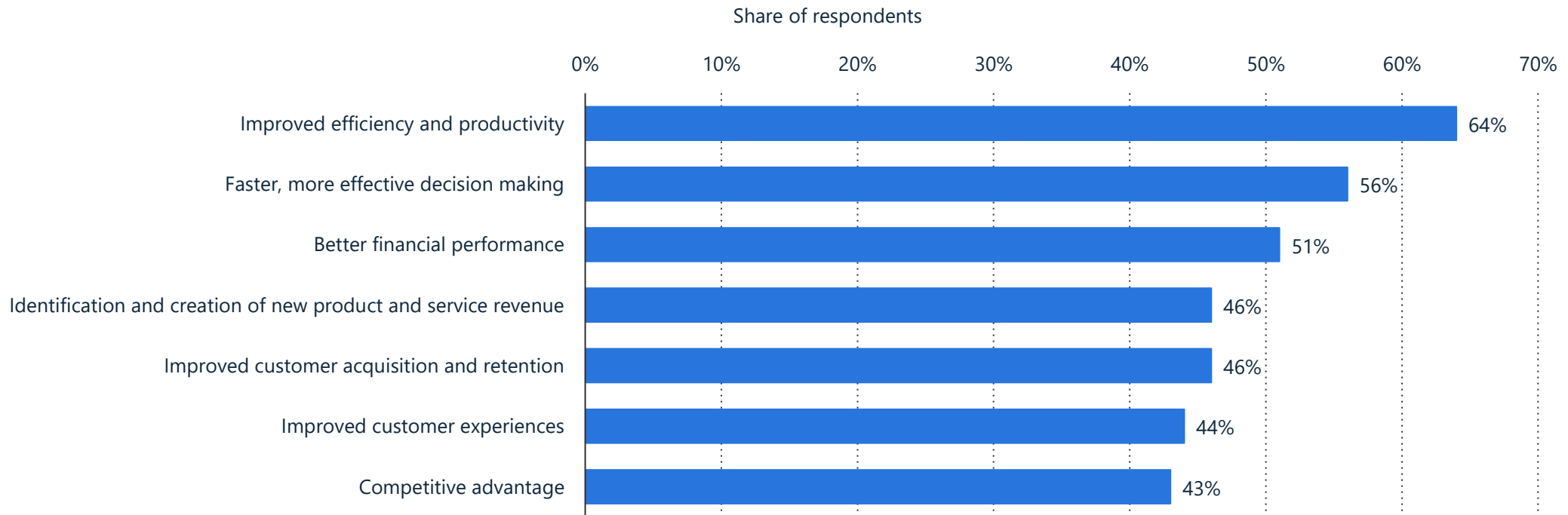
Note(s): Worldwide; 2019; 500 respondents; business intelligence and analytics professionals
Further information regarding this statistic can be found on page 103.
Source(s): Forbes; MicroStrategy; ID 895263

Industrial DX

Industrial Internet of Things market size worldwide from 2017 to 2025* (in billion U.S. dollars)

Industrial IoT - market size worldwide 2017-2025
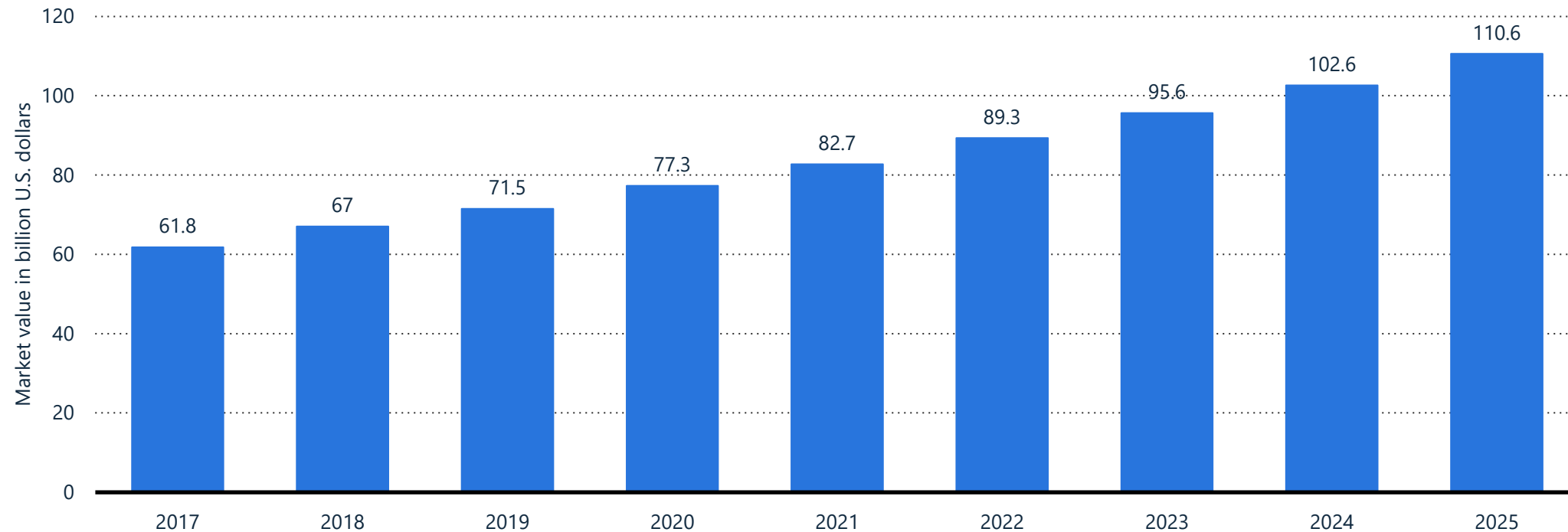
Note(s): Worldwide; 2017 to 2020

Further information regarding this statistic can be found on page 104.
Source(s): MarketsandMarkets; Statista estimates; ID 611004

Industrial Internet of Things (IIoT) leading use cases worldwide as of 2019*

Industrial IoT: leading use cases worldwide 2019
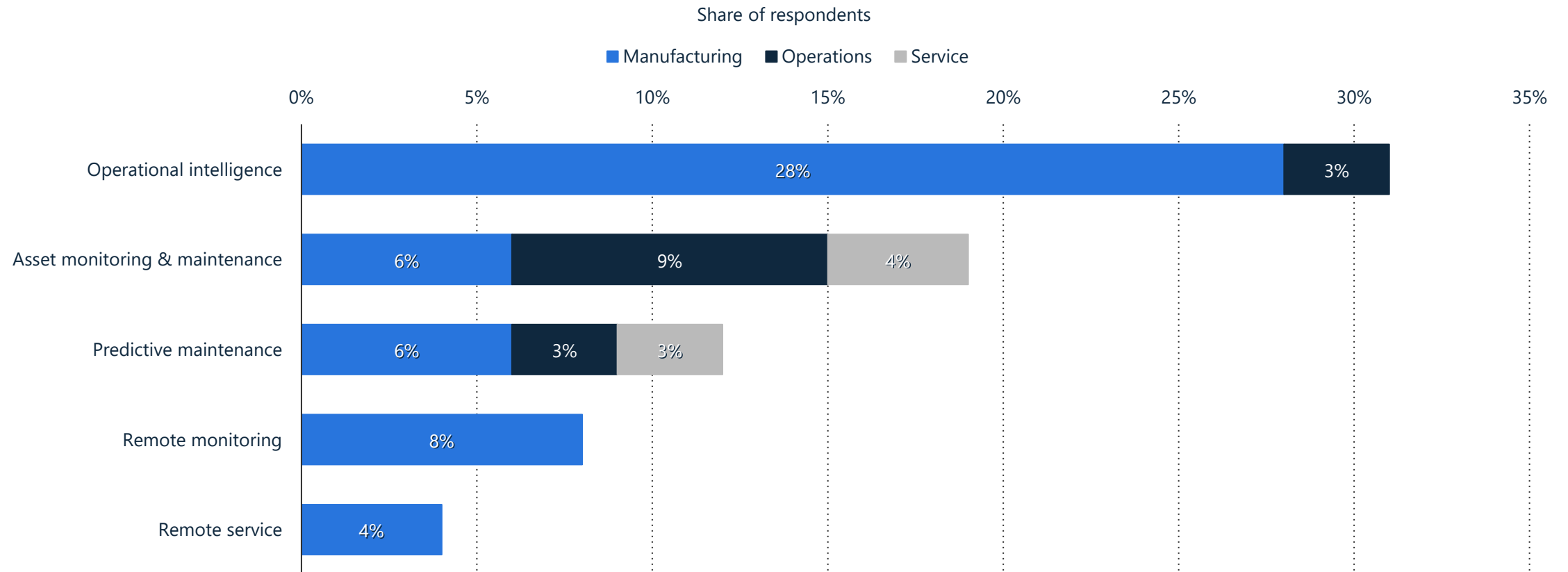
Share of respondents

■ Manufacturing   ■ Operations   ■ Service

Note(s): Worldwide; 2019
Further information regarding this statistic can be found on page 105.
Source(s): PTC; ID 1102202

Global 3D printing products and services market size from 2020 to 2024 (in billion U.S. dollars)

3D printing industry - worldwide market size 2020-2024
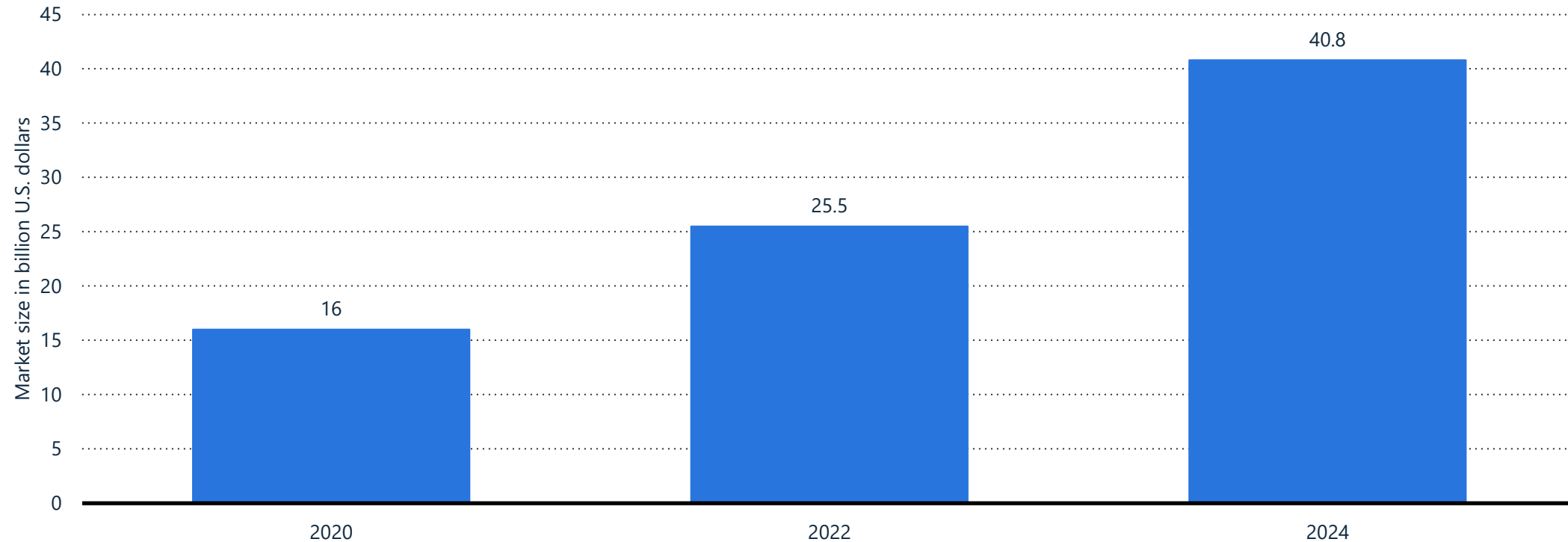
Note(s): Worldwide; as of February 2020
Further information regarding this statistic can be found on page 106.
Source(s): Wohlers Associates; ID 315386

Share of the global online 3D printing demand by industry/application in 2018

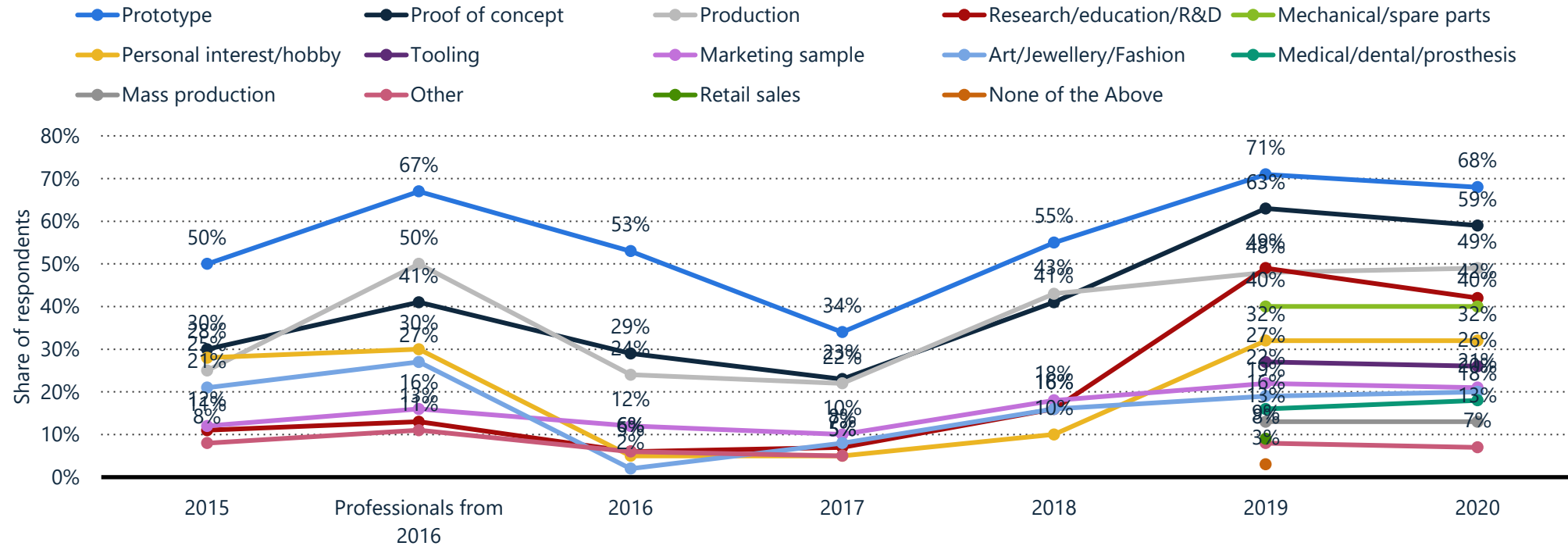Online 3D printing demand share worldwide by industry/application 2018
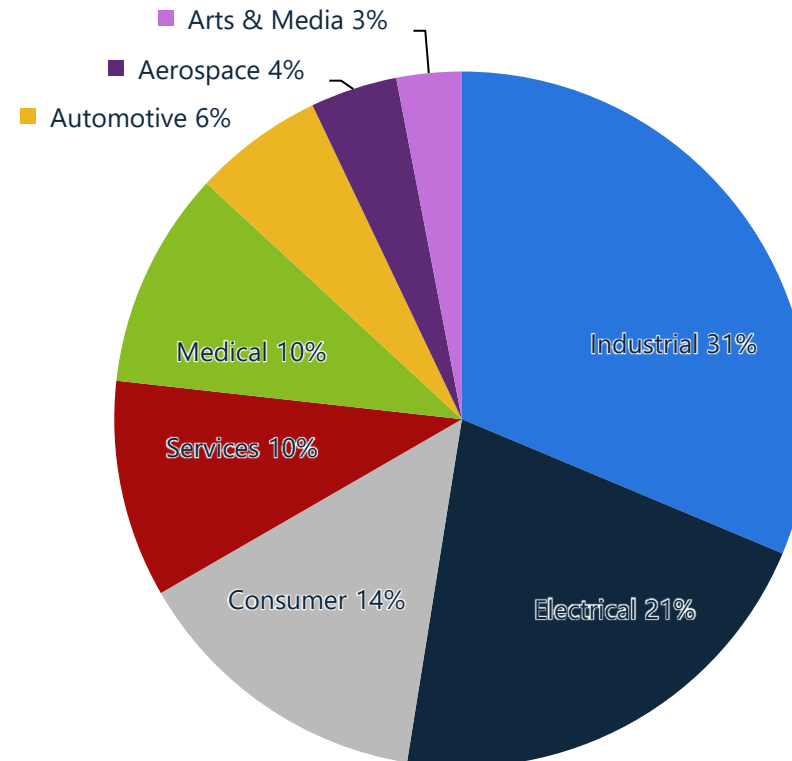
Note(s): Worldwide; 2018
Further information regarding this statistic can be found on page 107.
Source(s): 3D Hubs; ID 1008507

Leading uses of 3D printing from 2015 to 2020

Uses of 3D printing 2015-2020

Note(s): Worldwide; 2015 to 2020; 18 years and older; 1,600 respondents; 3D printing users from 71 countries
Further information regarding this statistic can be found on page 108.
Source(s): Forbes; Sculpteo; Statista estimates; ID 560271

Size of the global market for industrial and non-industrial robots between 2018 and 2025 (in billion U.S. dollars)
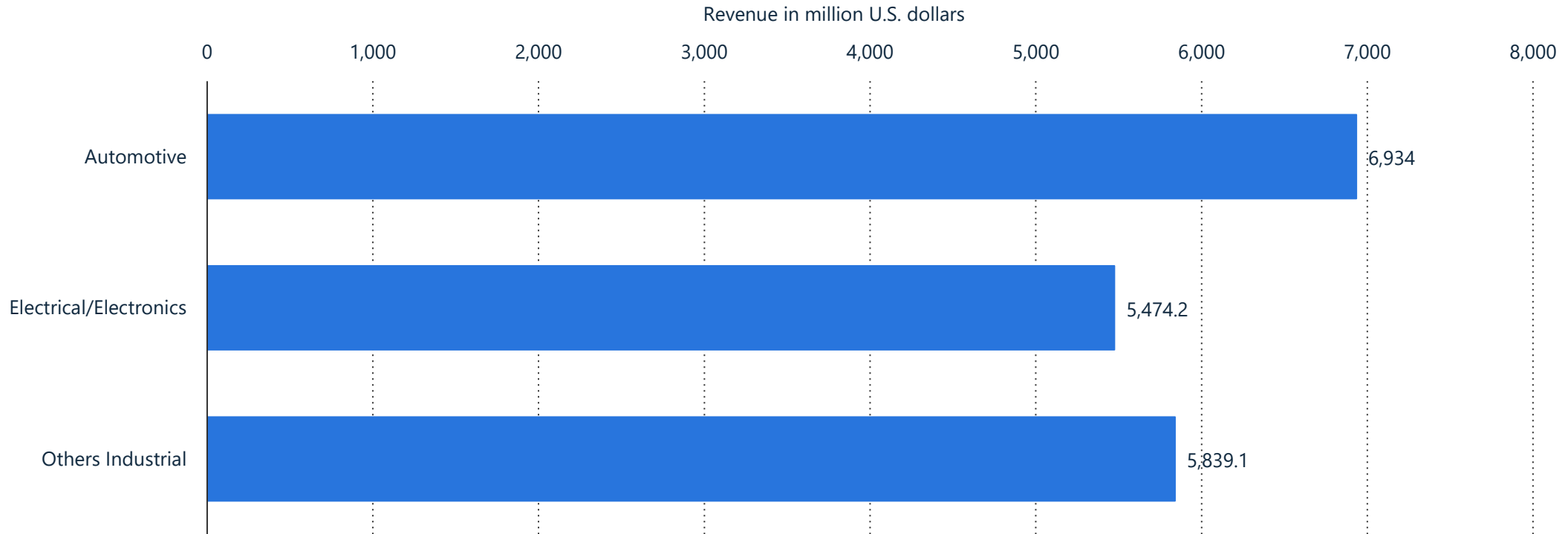
Global robotics market revenue 2018-2025
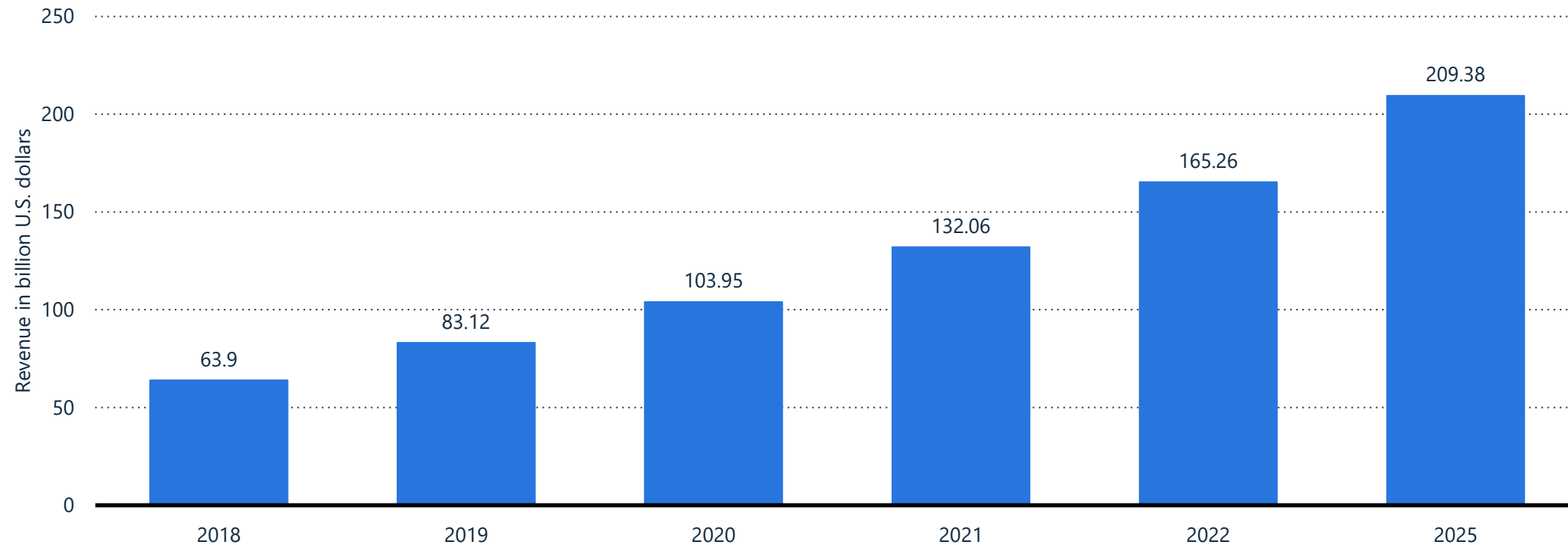
Note(s): Worldwide; as of Q3 2019

Further information regarding this statistic can be found on page 109.
Source(s): Tractica; ID 760190

Projected industrial robotics market size worldwide in 2025, by major segment (in million U.S. dollars)

Global industrial robotics market revenue by segment 2025

Revenue in million U.S. dollars

Automotive	6,934
Electrical/Electronics	5,474.2
Others Industrial	5,839.1

Note(s): Worldwide; as of Q3 2019

Further information regarding this statistic can be found on page 110.
Source(s): Tractica; ID 760210