



Seattle

NAMC Washington Chapter March 6, 2020



Northwest Mountain MSDC



Technical Assistance Services

Talking Points

- Who is the Northwest Mountain MSDC?
- What is City of Seattle Technical Assistance Services (TAS)?
- TAS Support & Development
- Contact Information
- Questions & Answers



Who is the Northwest Mountain MSDC?

- 501(c)(3) Nonprofit Organization
 - MBE Certification Entity
 - Member Sponsored Entity
 - Fully Paid Staff
- Regional Subject Matter Experts in Supplier Diversity
- Nexus between Public, Private, and MBEs
- 4 Core Pillars:
 - Certify, Develop, Connect, Advocate

Mission:

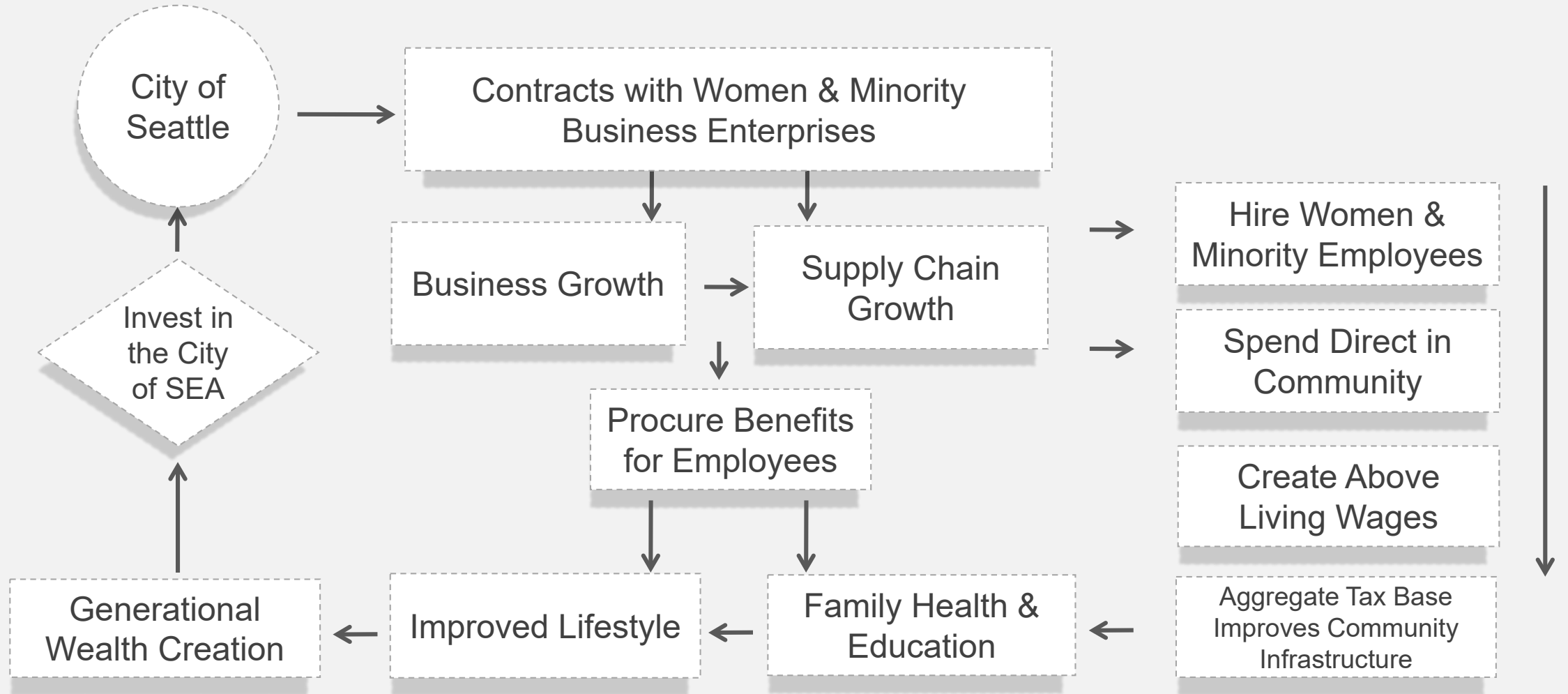
“Foster an Environment that creates Equitable Opportunities and Builds Economic Value”

What is City of Seattle Technical Assistance Services (TAS)?

- Legislative Requirement that the City of Seattle Provide TAS
 - SMC: 20.42.030 *Powers and Duties of the Director*
 - SMC: 20.42.50 *Affirmative Efforts in Employment and Subcontracting, Non-Discrimination in Services Required*
 - SMC: 20.42.60 *Affirmative Efforts by City Contract Awarding Authorities Required*
- Support the City of Seattle Rate Payers (2019 Data)
 - Population: 744,955
 - Non-Ethnic Minorities: 68%
 - Women: 49%
 - Ethnic Minorities: 32%
 - Women: 35%



Why is TAS Important?



TAS Support & Development

- Northwest Mountain MSDC Leads TAS
 - Community Outreach
 - Program Enrollment & Assessment
 - How to do Business with the City of Seattle: Individual & Group Sessions
 - Register with the City
 - Opportunity Research
 - Understanding the Opportunities
 - RFX Response
 - Back Office Responsibilities
 - 1-on-1 Consulting
 - Strategic Communications
 - Introduction to the Private Sector - Certification



TAS Support & Development (cont'd)

- In Partnership with the Univ. of WA Foster School of Business, Consulting and Business Development Center
 - Construction and Clean Energy Cohort: 3 Feb – June 2020
 - Minority Business Executive Program: Sept. 2020
- In Partnership with Craft3
 - Access to Capital
 - Lending Panel
- In Partnership with TRIO Group
 - Capabilities Statement Development
 - How to Market your Business



Contact:

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Questions & Answers

QUESTIONS & ANSWERS

